

**EBOOK
SERIES**

HOW TO STRUCTURE POSTS ON

Linked in



MOSES GOMES

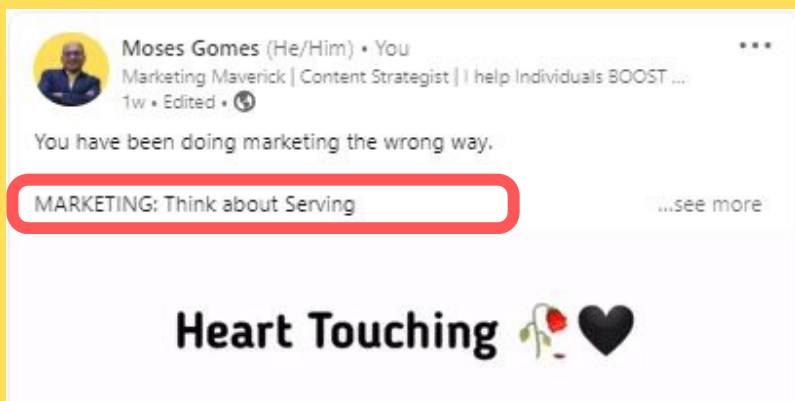
LinkedIn Coach

1 Post Title



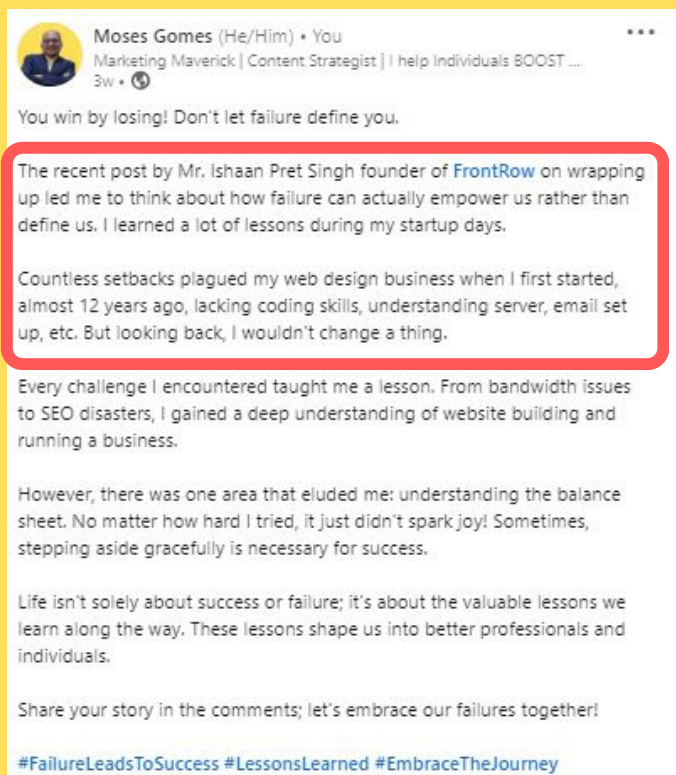
This needs to be in less than 4 to 5 words. If you want list of killer post titles, like this post, follow me, comment "I Want," and share it with your connections. I will DM you the link to the list of titles that work.

2 Introduction



This needs to be less than 8 words. Here you talk about how you helped solve the challenge, the learning you got, thanking your connection who helped, or life lessons. Tip - Here, if you can tag someone who taught you a lesson, you can get more traction.

3 Middle



Talk about the challenge or the learning and how you used it as part of your profession or personal life. Try to relate the image, video or quote with some real life story. People relate to stories, bring out that story.

4

End



Moses Gomes (He/Him) • You

Marketing Maverick | Content Strategist | I help Individuals BOOST ...

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I dared to experiment with my career, and I failed, but I learned one lesson.

Always experiment in your life, as that's the only way to move ahead, learn from your mistakes.

One key lesson that stood out to me during this EXPERIMENTATION JOURNEY is the importance of continuous learning. Whether it's attending workshops or taking online courses, I have witnessed firsthand how gaining new knowledge enriches our professional lives and opens up doors we never thought possible. I remember last year when ChatGPT arrived on scene, a lot of digital marketers felt, they would lose their job, they feared, but I tried, I learnt the rules of prompt engineering, learnt to use AI part of work and it really helped me to deliver better results.

Always look out for micro learning opportunities and keep your CUP EMPTY.

#lifestory #lifecoach #experiment #makemistakes #digitalmarketing

The conclusion needs to act as a hook for people to comment, so better formulate it into a question, which can encourage a debate or discussion. You can also request your followers to share similar situation.

5 Hashtags



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Try to search for hashtags that are relevant. This can be done using the trends section. Also check the last 10 posts that are similar to your posts; this will help you get more relevant hashtags.

**I help people learn how
to use LinkedIn
effectively, and make
your self a powerful
brand on the platform.**

**I help to generate
leads for sales and
mentor people to get
their dream jobs.**

**If you found
this useful
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Moses

Gomes



3 ways I can help you

Linked



**I train and conduct session
to boost your LinkedIn
presence to get dream job.
I help to create a personal
content calendar to drive
engagement on your profile
for lead generation
I help you to 10X your
personal brand**

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3 ways I can help you

**Thanks reading
the eBook, if you
want to learn
more, send me a
message on
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my community.**

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