EBOOK SERIES

HOW TO STRUCTURE POSTS ON

MOSES GOMES LinkedIn Coach

1 Post Title



Moses Gomes (He/Him) • You Marketing Maverick | Content Strategist | I help Individuals BOOST their Link.... 8h • Edited • **S** . . .

Being HUMAN is more important. 📥 👜 🙆 😣

In the race to become professionals, we forget to be humans. Whether you are in sales, marketing, or mentoring, what is more important is to recognize that the other person is human and have empathy for them. Think about service; sales will automatically follow. Think about how you can help; growth will automatically happen. At the end of the day, this is the ultimate truth about us.

#sundayinspiration #sundaythoughts #LinkedInCoach #linkedingrowth #linkedinhacks

This needs to be in less than 4 to 5 words. If you want list of killer post titles, like this post, follow me, comment "I Want," and share it with your connections. I will DM you the link to the list of titles that work.

2 Introduction



This needs to be less than 8 words. Here you talk about how you helped solve the challenge, the learning you got, thanking your connection who helped, or life lessons. Tip - Here, if you can tag someone who taught you a lesson, you can get more traction.

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Middle

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Moses Gomes (He/Him) • You Marketing Maverick | Content Strategist | I help Individuals BOOST 3w • **(**)

You win by losing! Don't let failure define you.

The recent post by Mr. Ishaan Pret Singh founder of FrontRow on wrapping up led me to think about how failure can actually empower us rather than define us. I learned a lot of lessons during my startup days.

Countless setbacks plagued my web design business when I first started, almost 12 years ago, lacking coding skills, understanding server, email set up, etc. But looking back, I wouldn't change a thing.

Every challenge I encountered taught me a lesson. From bandwidth issues to SEO disasters, I gained a deep understanding of website building and running a business.

However, there was one area that eluded me: understanding the balance sheet. No matter how hard I tried, it just didn't spark joy! Sometimes, stepping aside gracefully is necessary for success.

Life isn't solely about success or failure; it's about the valuable lessons we learn along the way. These lessons shape us into better professionals and individuals.

Share your story in the comments; let's embrace our failures together!

#FailureLeadsToSuccess #LessonsLearned #EmbraceTheJourney

Talk about the challenge or the learning and how you used it as part of your profession or personal life. Try to relate the image, video or quote with some real life story. People relate to stories, bring out that story. 4



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I dared to experiment with my career, and I failed, but I learned one lesson.

Always experiment in your life, as that's the only way to move ahead, learn from your mistakes.

One key lesson that stood out to me during this EXPERIMENTATION JOURNEY is the importance of continuous learning. Whether it's attending workshops or taking online courses, I have witnessed firsthand how gaining new knowledge enriches our professional lives and opens up doors we never thought possible. I remember last year when ChatGPT arrived on scene, a lot of digital marketers felt, they would lose their job, they feared, but I tried, I learnt the rules of prompt engineering, learnt to use AI part of work and it really helped me to deliver better results.

Always look out for micro learning opportunities and keep your CUP EMPTY.

#lifestory #lifecoach #experiment #makemistakes #digitalmarketing

The conclusion needs to act as a hook for people to comment, so better formulate it into a question, which can encourage a debate or discussion. You can also request your followers to share similar situation.

5 Hashtags



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Try to search for hashtags that are relevant. This can be done using the trends section. Also check the last 10 posts that are similar to your posts; this will help you get more relevant hashtags. I help people learn how to use LinkedIn effectively, and make your self a powerful brand on the platform. I help to generate leads for sales and mentor people to get their dream jobs.

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3 ways I can help you

Linked in

I train and conduct session to boost your LinkedIn presence to get dream job. I help to create a personal content calendar to drive engagement on your profile for lead generation I help you to 10X your personal brand

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3 ways I can help you

Thanks reading the eBook, if you want to learn more, send me a message on LinkedIn to join my community.

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