

DAILY RITUALS TO BOOST YOUR LINKEDIN PROFILE

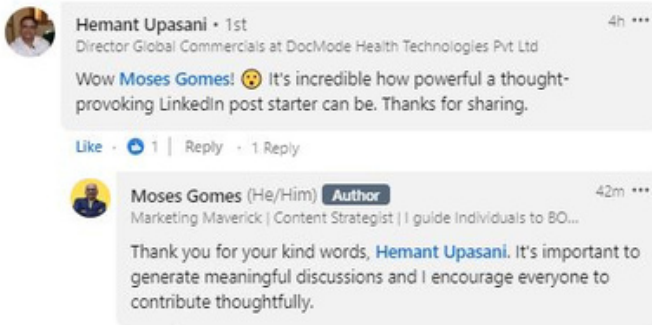
30 min
per day



MOSES GOMES
LINKEDIN INFLUENCER

COMMENT

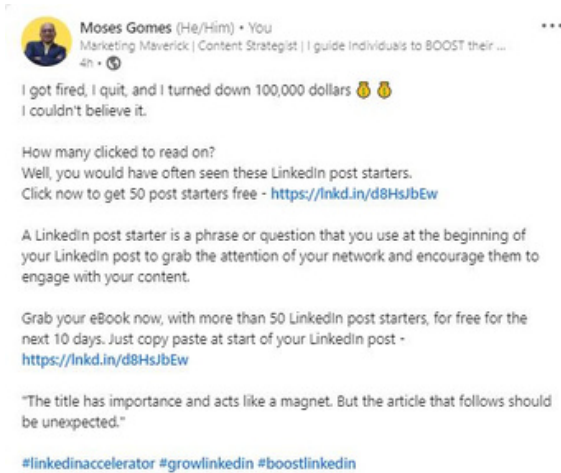
Add a bit of insight (7 Min)



Spend a few minutes each day engaging with your connections. Instead of just saying 'This is Interesting' or 'I Like it' make your comment more interesting to read and stand out from other comments. Be selective and comment on 5 to 6 posts, which are related to your interest.

UPDATE

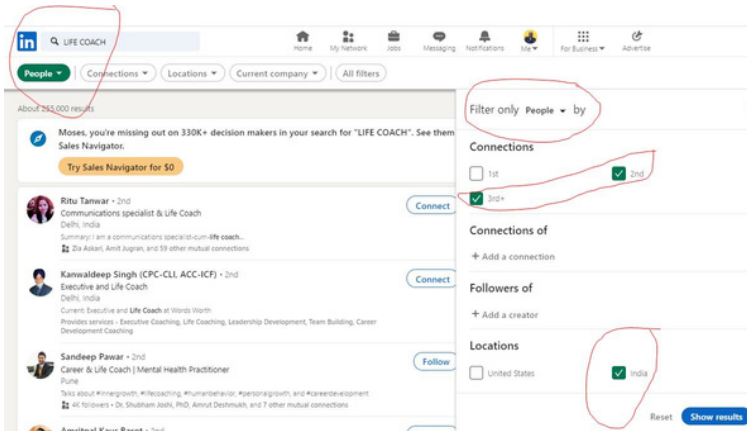
Post interesting stuff (8 Min)



Share relevant and high-quality content daily. Something you've found interesting. It may be learning, some innovation, or some tips to help your network. If you have nothing to share, then ask a question or conduct a poll. This itself can help to create content for the future.

CONNECT

Find someone new (5 Min)



Look for people who share similar interests or have connections in common and send personalized connection requests. Try using an advanced search, to narrow by company, location, industry, etc. Send 2 personalise requests per day, in a year you would grow by more than 760.

PARTICIPATE

Share your expertise (8 Min)

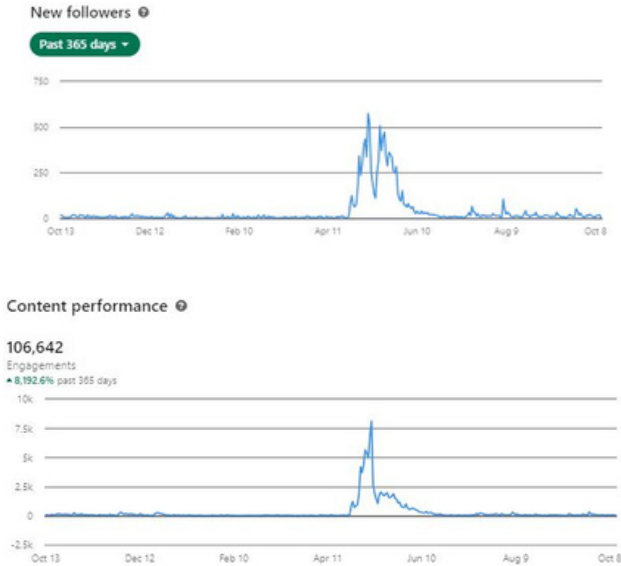
The image shows a screenshot of a LinkedIn page. On the left, there are three group cards: 'Brain Expansion Group' with 1,027,709 members and a 'Joined' button; 'Bestselling Author' with 16,560 members and a 'Joined' button; and 'Training Managers Group' with 199,864 members and a 'Joined' button. On the right, there is a profile card for 'Moses Gomes', a LinkedIn Expert with 27K followers. The card features a photo of Moses Gomes pointing, the LinkedIn logo, and a 'Download Now' button. At the bottom of the profile card, it says '12 comments' and '0 reposts', with a red circle around the '0 reposts'.

The image shows a screenshot of a LinkedIn article titled 'How can you identify the right social media KPIs?'. The article is powered by AI and the LinkedIn community. The text of the article is: 'Social media is a powerful tool for marketing, branding, and customer service, but how do you measure its effectiveness and impact? You need to identify the right key performance indicators (KPIs) that align with your goals and objectives. KPIs are metrics that help you track and evaluate your social media performance and progress. In this article, you will learn how to identify the right social media KPIs for your business.' To the right of the article, there is a section titled 'Top experts in this article' with three contributors: Edil Ditta Scabi (Digital Strategist - Consultant - Trainer | Forbes 30 Under 30 | CX Network 5000), Mohit Sharma (Article Writer | Editor and Senior CMO | PGMN POSTGRAD Business School | E-Gate IT Bombay | Author | Photographer | Ex...), and Neda Moraghebi (Social Media Marketing Specialist | Digital Marketer). Below this section, there is a 'Get featured here' box with the text: 'When you make a contribution and others react to it, you'll have a chance of becoming a featured expert.' and a 'Start a contribution' button.

Join LinkedIn groups, contribute your insights and perspectives in collaborative articles. you can also share your expertise and join in conversations in the groups. Participation, helps to increase impressions and this leads to more connection requests.

ANALYTICS

Understand what works (2 Min)



Regularly review and check analytics on which posts are working and not working. Check the trends, understand whether video or visual works for you, as each person has a unique network of connections and how they respond.

Remember, consistency is key when trying to boost your profile on LinkedIn. Regularly engaging with your network and sharing valuable content will help you gain visibility and influence in your industry over time.



Moses Gomes

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