

*How to get seen by
TOP RECURITERS*

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**Cheat
sheet for
Job
seekers**

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This cheat sheet of content buckets will help you create a content calendar to share about your personal brand and your niche specialty. This will help you get recognised among the top recruiters easily.

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1

Share how you identified your passion for [niche] and what you love about it.

Focus on the 5- or 3-step process you used to identify your passion. Talk about the industry and what you like about it. Talk about the lessons learned.

2

What is that one work achievement you are proud of?

This is the easiest one, but it is essential because it lets the recruiter know in advance about your achievements.

3

What are you currently learning, why are you learning and who is teaching that course?

This post tells the recruiter you are open to learning. The most important attribute the recruiter is looking for is this, since this will also tell them you are ready to listen and participate in self-improvement if the company thinks it is necessary.

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4

**Which podcast or book
are you currently
listening to or reading?
[tag the creator or
author]**

**Again, this is to stress
about how you yourself
know what you lack and
try to improvise yourself.**

5

What advice would you give to somebody looking to start a career in this industry?

This gives the recruiter the perspective of thought leadership in your industry.

6

List five leaders you follow in the industry: Share the links to their profile and write two lines about what you learned.

Again, this communicates that you are eager to learn from the industry leaders.

7

Share the top five productivity tips you follow.

This post talks about the tools you use to improve your productivity, thus helping the company as a whole.

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8

**Talk about the
professional
milestones you have
achieved.**

**This gives an overview of
your key achievements
well in advance.**

9

Which news portals do you visit to learn about new developments in the industry? List them down.

This post lays importance on how you follow trends and keep yourself updated about new happenings.

10

What are your greatest strengths and weaknesses?

This post is the most important one; it tells the recruiter that you are not ashamed of your weakness and how you have identified it and are working on it. So over the course, it became your strength.

11

**One failure taught you
a big lesson.**

**This tells the recruiter
that you don't get turned
down when failures hit
you; you try to identify
the lessons learned and
use them to become a
better performer.**

12

**Talk about a new trend
that will change the
industry.**

**This post again gives you
a thought-leader
perspective.**

Thanks for reading the Ebook



Moses Gomes



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