



Organizer

IICSR Certified ESG Practitioner

3 months online weekend course

3rd August to 20th October 2024

Weekend online classes

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DIGITAL ESG | DIGITAL BOARDS

Outreach partner



Ms Mehjabeen Poonawala
ESG & Sustainability Advisor
GovEva



Mr Jango Dalal
Co-Founder
GovEva



Mr R Vidyanath
Senior ESG faculty
IICSR Group



Mr Yudhish Rohee
ESG Expert
10 years industry experience

Audience

- CFOs
- CSR and Sustainability professionals
- Business Analysts
- Entrepreneurs
- Business management students
- Academicians
- Consultants

Outcome

- Understand ESG and sustainability concepts
- Understand materiality and double materiality concepts
- Build an ESG compliant company
- Integrating the concepts of ESG in business
- Learn to create ESG Investment portfolios
- Understand Reporting Frameworks - GRI, IR, SASB, BRSR, etc.
- ESG Rating mechanisms and indices - MSCI, Sustainalytics, Impact measurement

Course details

This specialized ESG practitioner course prepares you to build confidence and lead in integrating ESG in a company's business operations and also to transition from conventional management to ESG aspects towards ESG compliant companies and to make informed decisions in your ESG portfolio for investments.

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IICSR

INTERNATIONAL INSTITUTE FOR CORPORATE
SUSTAINABILITY AND RESPONSIBILITY



CERTIFIED ESG PRACTITIONER

COURSE BRIEF

The emphasis on sustainable development and focus on Environment, Social and Governance (ESG) has been increasing significantly over the past few years. The realization of ESG integration into business is of paramount importance to the investors globally. On the other hand, there is an equivalent market demand for ESG practitioners and the dearth of understanding of the concepts among the professionals. This specialized ESG practitioner course prepares you to build confidence and lead in integrating ESG in a company's business operations and also to transition from conventional management to ESG aspects towards ESG compliant companies and to make informed decisions in your ESG portfolio for investments.



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AUDIENCE

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OUTCOMES

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DURATION

- 12 weeks
- Weekend virtual classes - 6 hours and rest reading material and assignments
- August to October 2024

MODE OF DELIVERY

- Induction and Certificate award for 1 day respectively - Hybrid mode
- 3-month weekend classes on Zoom
- Assessment, Project presentation and Certificate distribution - Hybrid model
- Project site visit for ESG implementing company - Optional

WEEK-WISE MODULE AND OUTCOMES

April'23

April	ESG Integration in companies	Outcomes	Trainers
1	ESG introduction of ESG concepts, Analyze ESG risks and opportunities in business	1. Understand the concepts of sustainability 2. Risk management in business	VR and JD
2	Stakeholder engagement and materiality	1. Stakeholder management procedures 2. Understand materiality and its prominence	VR
8	Identify and analyze ESG gaps in the business operations and preparedness towards regulations applicable to your company	1. Gap assessment parameters 2. Understand the ESG related regulations in India/Global	VR
9	Build an ESG Scorecard to measure company performance overtime and to benchmark against the peers. Develop bespoke ESG indicators for your company	1. Understand peer benchmarking parameters 2. Understand and develop KPIs to measure performance	JD
15	GHG accounting best practices (SCOPE 1,2,3 emissions) and other models	1. Understand carbon footprint estimation (Scope emissions) 2. Understand net zero goals and discussion on best practices	VR
16	Integrate ESG in Business by developing strategy and implementation roadmap for your company	1. Understand how to develop strategy to integrate ESG in business along with implementation timeline	VR

WEEK-WISE MODULE AND OUTCOMES

April'23 to May'23

April	ESG Rating, Frameworks and Reporting	Outcomes	Trainers
22	Introduction to ESG rating, indexes, frameworks	1. Understand different ESG ratings, frameworks	VR
23	Introduction to ESG rating, indexes, frameworks	1. Understand different ESG ratings, frameworks	VR
29	Reporting frameworks (1 or 2) explanation in detail - GRI, IR, BRSR, SASB, etc.	1. Understand ESG standard in detail	VR
30	ESG ratings (1 or 2) explanation in details - MSCI, Sustainalytics , etc	1. Understand ESG rating methodology in detail	VR
May			
6	ESG tool for business Intelligence -Risk mitigation Brand building Client reporting	1. Understand to improve ESG performance in the company	VR
7	ESG tool for business Intelligence -Risk mitigation Brand building Client reporting	1. Understand to improve ESG performance in the company	VR
13	Make bespoke checkerboard of ESG measurement and scoring measures		JD
14	Make bespoke checkerboard of ESG measurement and scoring measures		JD

WEEK-WISE MODULE AND OUTCOMES

May'23 to June'23

May	ESG as a Financial Tool	Outcomes	Trainers
20	Identify key sources of data for ESG performance	1. Probable sources of Data which can be used for ESG performance 2. Company disclosed data and Alternate Sources of Data sources	NT
21	Define types of ESG investments	1. Types of Responsible Investments	TR
27	Quantified shared value by ESG in corporation business intelligence	1. Environment factors (issues, Assessment, Approach, Application of Environmental factors in Financial Model, Ratio Analysis and Risk Assessment) 2. Social Factors (Issues, Identifying and Application)	NT and TR
28	Quantified shared value by ESG in corporation business intelligence	1. Social Factors (Issues, Identifying and Application) 2. Governance Factors (What, Approach, Shareholders engagement and Incorporation)	NT and TR
June			
3	ESG Integration	1. Why Integrate ESG 2. Approach to Integrate	NT
4	ESG integrated portfolio construction and management	1. Integration within portfolio construction	NT
10	Investment mandates	1. ESG aware Investment mandates	TR

LEAD TRAINERS



Mr. R Vidyanath

ESG Expert

12 years subject expertise

<https://www.linkedin.com/in/rvidyanath/>



Mr. Jango Dalal

Co Founder GovEVA

34 years industry expertise

<https://www.linkedin.com/in/jango-dalal/>



Mr Prateek Patra

Expert in ESG and Impact
16 years subject expertise

<https://www.linkedin.com/in/prateek-patra/>

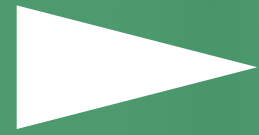


Mr. Narendra Tiwari

ESG Expert

15 years industry expertise

<https://www.linkedin.com/in/narendra-tiwari-6668311a/>



FEES

Per candidate: INR 50,000 (incl taxes)

The certificate is valid for 3 years and needs to be renewed at INR 4500 by undergoing updated knowledge from the LMS and assessment.

For Achala Scholarship upto INR 15,000 please share your CV and statement of purpose.

Inclusive of:

- Examination fees,
- Course content
- Access to Learning management system (LMS),
- Certificate
- If preferred in person hospitality at the induction and certificate awarding ceremony
- Life long access to recorded course material

Note: Project site visit is optional and is not inclusive.

For Group discounts:

Email - info@iicsr.com

Part payment facility available



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SOME OF OUR CLIENTS



ABOUT IICSR

IICSR Group was established in 2010 and has developed forte in education, biodiversity conservation, women empowerment projects.

IICSR and Sustainability Knowledge Management Pvt Ltd is the leading capacity building, project advisory, implementation and research and development institute focussed on Responsible Business Leadership - CSR, Sustainability and ESG. We have trained more than 2000+ corporate executives mid and senior level management across the SAARC region. Our courses Masters in CSR and Sustainability and Post graduate program in CSR and Sustainability have been approved by the Ministry of Skills development and entrepreneurship.

Our campus in North Goa is surrounded by nature and biodiversity standing true on the concept of sustainable development. We have used all the eco friendly products for the infrastructure building from its conception thus ensuring a circular economy. We are affiliated with Management & Entrepreneurship and Professional Skills Council (MEPSC) (A sector skills council under Ministry of Skills development and Entrepreneurship) MEPSC is a Sector Skill Council

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LinkedIn: <https://www.linkedin.com/school/international-institute-of-corporate-sustainability-and-responsibility/>

Youtube: Info - IICSR

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