

# ESG Strategy 101

**Date: 18th to 22nd March 2024**  
**Time: 5 pm to 7pm PST**  
**Mode: Online on Zoom**  
**Recordings available**



**In association**



## **Contact us**

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# Certified ESG Framework Developer

To build a company adhering to the expectations of stakeholders on ESG is an intensive task. In this workshop we enable companies to develop bespoke ESG frameworks to match the stakeholder expectations and demonstrate success for contribution towards the sustainable development goal in a profitable and impact oriented way.

This 2 days workshop would empower you to develop an ESG framework for your company and keep it evolving with changing times.

# OUTCOMES

- Basics of ESG
- How to define KPI of E,S and G verticals
- Umbrella indicators in global reporting formats
- Ways to align and integrate in the bespoke industry
- Building ESG roadmap and strategy for the respective company
- Deciding the success indicators by measuring and monitoring

# AUDIENCE

- Corporates
- NGOs
- Consultants
- Entrepreneurs
- Students



INTERNATIONAL SOCIETY OF  
SUSTAINABILITY  
PROFESSIONALS



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SUSTAINABILITY AND RESPONSIBILITY

# AGENDA

## Topic

Day 1

Introduction to ESG and various reporting standards  
- GRI, IR, TCFD, SASB, CDP

Day 2

E indicators in all reporting standards  
Exercise:  
Develop E indicator in all reporting for a bespoke company

Day 3

Social and Governance - Generic  
indicators in all reporting standards  
Exercise:  
Develop S and G indicator in all reporting for a bespoke company

Day 4

Panel Discussions and case studies:  
S&P, CERES, Tesla, Facebook\*, Salesforce\*

Day 5

Presentations, Group discussions and Certificate award

# Lead Faculty



**Caroline Shalitari, Founder Nascent**

**LinkedIn:**

<https://www.linkedin.com/in/carolineshalitari/>

**Caroline Shalitari, MSc, navigated a graceful shift from being a Merchant Navy Ship's Pilot to becoming a Life Mission Coach and Social Innovation Professor. Her journey unfolds across realms of militarism, Silicon Valley, and the pristine reserve forest in the Chilean Andes, seamlessly blending leadership, cutting-edge innovation, and immersive holistic practices. Trained amidst mountainous terrains by Native spiritual leaders and collaborating with elite executives and coaches globally, MSc Caroline has left a lasting impact, collaborating with prestigious entities such as the United Nations, Microsoft Partner, Google, a Social Impact Startup Incubator in Silicon Valley, MIT Press Review Partner, among others. At the heart of her transformative approach lies Nascent, a methodology empowering leaders to fulfill their profound life purpose by authentically integrating positive impact into their path to business success.**

**Other industry experts would also be present to share their experiences**

# Clients



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# Deliverables

## Deliverables

- Course content
- Case studies
- Group discussion
- Project work and simulations
- Assessments
- Access to IICSR Alumni International network group
- 1 year subscription to Sustainolux job portal
- Access to recorded course on LMS for 5 years
- Certificate from IICSR Group

Date: 18th to 22nd March 2024 | 5 pm to 7 pm PST | Live sessions online

Fees: Individual - \$195, Group: \$150

Registration link: <https://www.eventbrite.com/e/certified-esg-framework-developer-tickets-758947722067?aff=oddtcreator>

**Venue: Online on zoom with recordings available online**



# About IICSR Group and ISSP

About IICSR: <https://www.iicsr.com>

IICSR Group is the world leader in building Responsible Business Leadership established in 2010 in India and USA. We assist the companies on ESG, CSR and Sustainability project implementation, advisory, reporting and training. We train and advice working professionals in south east Asia, EU, UAE and Asia with expert faculty. IICSR is accredited by the American Council of training and development (ACTD) and MEPSC (A sector skills council under Ministry of Skills development and Entrepreneurship) and are offering Government approved courses which are Internationally recognised. We have trained more than 10000+ corporate professionals, advised 100+ corporates in Public and Private sectors and implemented projects. We have registered offices in the India and the USA and have our campus at North Goa amidst the nature surrounded by the Arabian Sea on one side and Arambol Jungles - Western Ghats on the other side.

About ISSP: <https://www.sustainabilityprofessionals.org/>

The International Society of Sustainability Professionals is the world's leading network of sustainability professionals. We work together to provide the community, training, and tools needed to meet goals and create sustainable change. With members spanning 94 countries, we do our best to accommodate differences in regional economies, Internet connections, and cultural expectations.



## IICSR

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# Contact

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