



**Program schedule
Batch 5 Masters CSR and Sustainability
18th May to 10th November 2024**

About IICSR

IICSR Group is the world leader in building Responsible Business Leadership established in 2010 in India and USA. We lead the companies on ESG, CSR and Sustainability project implementation, advisory, reporting and training.

We train and advice working professionals from SAARC, EU, UAE and Asia with expert faculty

IICSR is among the first institutes in India to be affiliated with MEPSC (a sector skills council under Ministry of Skills development and Entrepreneurship - Government of India) and is offering Government approved courses which are also Internationally recognized. IICSR is also accredited by American Council of Training and Development (ACTD)

We have trained more than 2000+ professionals, advised 100+ corporates in Public and Private sectors and implemented projects at PAN India level.

About MEPSC

Management & Entrepreneurship and Professional Skills Council (MEPSC) (A sector skills council under Ministry of Skills development and Entrepreneurship) MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills.

It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.

Table of content

Integrate CSR and Sustainability in Business	4
Social Entrepreneurship	5
Strategic CSR Communications	6
Project Management	7
Impact Assessment	8
ESG Introduction to Implementation	9
Corporate governance and Human Rights	10
GHG Accounting and Carbon Markets	11
Business Responsibility and Sustainability Reporting (BRSR)	11
Sustainability Reporting	11
NGO Fundraising and Branding	13
SDG Mapping and Measurement	14
Examination and Masters Thesis	

Integrate CSR and Sustainability in Business

Date: 18th and 19th May 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Dr K K Upadhyay, Chairperson Centre for Sustainability & CSR BIMTECH

LinkedIn - <https://www.linkedin.com/in/drkkupadhyay/>

Topics covered

Topics
Reporting and measurement tools § CSR Measurement tools § SDGs, GRI, ISO26000 § Framework and guidelines: UNGC Principles § CSR Reporting Formats: MCA § Status of CSR reporting today in India
Application of CSR and Sustainability in Management Verticals § Introduction/Background § Ages & Stages of CSR & Sustainability § Relevance CSR for Core Business Success. § CSR & business Competitiveness § Sharing Case studies (National & global)
Social Entrepreneurship (SE) § What is SE? Why is SE being talked about? Why is SE important? § Where is SE relevant? Stakeholders of SE § When is it prudent to address SE: How to go about SE?
Strategic CSR and Sustainability communications § Strategic communication to engage stakeholders. Build a brand reputation § Create value for an organization § Concepts of sustainability communications Impact. Role of in CSR communications.
Fundraising for the Foundations § Why not feel guilty about fundraising? § Characteristics of various funding sources. § NGOs preparedness and Strategy for donors § Corporate and Retail fundraising - decoded § Funding funnel - Effort vs Result

Social Entrepreneurship

Date: 25th and 26th May 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Sourabh Kumar, Co Founder Pothole Raja, Bangalore

Linkedin: <https://www.linkedin.com/in/sourabhkumar07/>

Topics
What is Entrepreneurship and their types? Stages of entrepreneurship and ventures Difference between types of entrepreneurship
Legal process for registration of companies in India and other developed countries Government schemes to support entrepreneurs Types of companies - B-Corp, S-Corp, Impact entrepreneurs for impact ventures Giving problem statement
Impact business models - case studies Identifying the common need Building a disruptive business model - what could work, what won't
Team building Building pitch decks Nuances of presentations
Financial modeling How to build a sustainable business model?
Types of funding models and funders Friends and family, Credit notes, SEED funding, Angel investors, VCs, Accelerators, Incubation cells
How to build management verticals of a business? How to scale-up business? Communications



Roundtable with Thought leaders
Defining Success of a business Pilot to Listed company - A journey with case studies
Group Presentations

Strategic CSR Communications

Date: 1st and 2nd June 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Arun Arora, Head Strategy and Communications Mavyn Communications

Linkedin: <https://www.linkedin.com/in/arun-arora-3485b94/>

Topics
What is CSR communication? How to develop strategy for CSR and sustainability communication? Key points to consider while building CSR communication strategy Modes of communication Digital, Written, orals Advertisements, Blogs, Points to consider for effective communication Giving problem statement
Stakeholder Stakeholder identification Stakeholder mapping Levels of stakeholder communication Report writing Types of reports - Sustainability report, GRI, Materiality analysis
Nuances of communication Boardroom, vendors, clients, employees, community, investors and other stakeholders Soft skills and Negotiation techniques
Case studies - Good and bad in CSR Communications Individual group exercise Build CSR communication strategy and report for respective stakeholders

Project Management

Date: 8th and 9th June 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Prakash Tewari, Board Grameen India Foundation

Linkedin: <https://www.linkedin.com/in/prakash-tewari-33502b27/>

Topic
CSR and Sustainability policy making Build CSR and Sustainability strategy Policy making for the business in sustainable development Align with the business goals
Business integration Align business goals with sustainable development Define key point indicators to align with management verticals Build roadmap for implementation Giving problem statement
Project Budgeting Cost versus benefits of implementing the CSR project Cost of integration and transformation to sustainable business solutions
CSR and Sustainability project selection and design CSR and Sustainability project selection criterias Project aligning with business or focus areas Define expected KPIs and outcomes
Life cycle assessment (LCA) Steps for project LCA Process to measure and assess the key developments Automate impact assessment Roundtable with thought leader



<p>Roadmap Build implementation strategy Define stakeholder mapping and engagements at different stages Identify stakeholders to scale up</p> <p>Benchmark Build benchmarks across industry Comparative analysis to improvise the project</p>
--

Impact Assessment

Date: 15th and 16th June 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty: Mr Vidyadhar Prabhudesai, Co Founder Leadcap knowledge Solutions

Know more: <https://www.linkedin.com/in/vidyadhar/>

Topic
<p>Overview of Impact Assessment (IA) - What is Impact Assessment - Benefits of IA, why and when to do it? - Outcomes expected from IA Risk mitigation and thematic IA</p> <p>What is Risk Mitigation - What is thematic impact assessment? - Generic process flow for IA</p>
<p>What is Risk Mitigation - What is thematic impact assessment? - Generic process flow for IA</p>
<p>Methodologies for IA - Tools for IA - Quantitative and Qualitative approach for IA - Tools to measure outcomes</p>
<p>Reporting and Documentation - IA report basic content - Communication strategy - Frameworks, project benchmarking and reporting</p> <p>Preparation and presentation of Impact assessment report</p>

ESG Introduction to Implementation

Date: 22nd and 23rd June 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr R Vidyanath, ESG expert 13 years

LinkedIn - <https://www.linkedin.com/in/rvidyanath/>

Topics
Introduction to ESG • What is ESG and why is it important now? • Pros and cons of ESG
Investing Trends – India and Internationally ESG from practitioners viewpoint - Need for ESG Practitioners - Responsibilities of ESG Practitioners - What is an ESG compliant company?
Role of ESG Practitioners ESG Strategist, ESG Analyst, ESG Auditor, ESG Reporter, ESG Implementer
Case studies of Business Transformations to ESG Compliant companies
Defining Norms – ESG Strategy, Finding Solutions ESG Implementation, ESG Analyst, ESG Reporting.
Change Transformation tools: TCFD, Climate Change and Risk Management
Brief on Indicators for ESG Ratings: Reference: Dow Jones Sustainability Index (DJSI) or SASB Group Discussions and Presentations



Corporate governance and Human Rights

Date: 29th and 30th June 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty: Smruti Sweta Samantray

LinkedIn: <https://www.linkedin.com/in/smruti-sweta-samantray-5a2533186/>

Topic
Introduction and Existing Frameworks <ul style="list-style-type: none">- What is the definition of Human rights?- Who is it for in your ecosystem?- Why do we need it today? Existing Human Rights Frameworks- UNGP , ILO, OECD Guidelines Strategy and approach to implement Human rights framework in your company- Group Formation – Q&A
Identifying Human Rights and aligning with Business <ul style="list-style-type: none">- Types of Human Rights Violations: Gender Inequality, Child Rights, Forced Slavery, Forced Migration, Indigenous Rights and others Stakeholder Mapping and aligning Human Rights with Business
India and International standpoint on Human Rights Indian Government Business and Human Rights <ul style="list-style-type: none">- National Action Plan (NAP) 2020 Case Study- Indian Company (Success and Failure) (2) International Human Rights challenges Case Study- Multi National (Success and Failure) (2) - Human Rights in the Digital Era
Human Rights <ul style="list-style-type: none">- Strategy to Implementation steps- Build Human Rights implementation strategy, Execution plan , Communication models and tools

GHG Accounting and Carbon Markets

Date: 6th and 7th July 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr R Vidyanath, ESG expert 13 years

LinkedIn - <https://www.linkedin.com/in/rvidyanath/>

Topics
<ul style="list-style-type: none">- Brief discussion on scope 1,2,3 emissions Decoding GHG Emission calculation Practical approach to calculate GHG emission- Best Practice of GHG Inventory Management Introduction to GHG Management tools Case discussion through BPCL Inventory
<ul style="list-style-type: none">- Overview of GHG reporting requirements (CDP, GRI)- Overview of carbon offsetting and carbon neutrality strategies
<ul style="list-style-type: none">- Case Study : ESB Electricals Practice with tools introduced Carbon Markets
<ul style="list-style-type: none">- IPCC Framework- Problem statement

Business Responsibility and Sustainability Reporting (BRSR)

Date: 13th and 14th July 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr R Vidyanath, ESG expert 13 years

LinkedIn - <https://www.linkedin.com/in/rvidyanath/>

Topics
<ul style="list-style-type: none">- Introduction: Defining the terms CSR, Sustainability, ESG Comparative Analysis Historic evolution Legal compliances in India and Internationally, Types of Reporting globally accepted - BRSR - GRI - IR - TCFD - SASB- BRSR Reporting Format Section A to Section C
<ul style="list-style-type: none">- Benefits of BRSR - Compliance and requirements from the Directors - Value for Investors wrt Sustainability indices
<ul style="list-style-type: none">- Key indicators to fulfill the expectations of assurance and audit committees- Comparative analysis of stages of Assurance and Frameworks - Limited and reasonable: International standards of assurance engagement (ISAE 3000) Role of all the stakeholders
<ul style="list-style-type: none">- Case study- Group exercise

Sustainability Reporting

Date: 20th and 21st July 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Ms Mehjabeen Poonawala

LinkedIn - <https://www.linkedin.com/in/mpoonawala/>

Topics
Introduction - What is Sustainability Reporting? - Why is it required? - When is it done and who does it? - Types of Sustainability reporting - Pros and Cons - Who reads it and key points considered? Problem Statement to be given - Group Formation – Q&A
Tools for Sustainability Reporting - Online and offline reporting tools - Most preferred tools and reasons Sustainability Reporting frameworks - BRSR - Materiality Analysis
Sustainability Reporting frameworks - Global Reporting Indicators (GRI) - Integrated Reporting (IR) - Technological Tools
What companies report? - What investors and compliance officers see? - Evolving trends - Challenges and benefits

NGO Fundraising and Branding

Date: 27th and 28th July 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Dhimant Chovatia, Founder Dhriti Communication

LinkedIn - <https://www.linkedin.com/in/dhimantchovatia/>

Topics
<ul style="list-style-type: none">• NGO Management• Legal compliances in India, structure of NGOs• Governance system • Corporatisation of NGOs• Building verticals relevant to the causes• Stakeholder management and engagement• Giving problem statement
<ul style="list-style-type: none">• Building communication strategy for respective stakeholders • Donor Management• Types of donors, aligning with their needs, communicating with donors
<ul style="list-style-type: none">• Monitoring and measurement• Build auto-monitoring system• Build KPIs to measure the development in the project • Reporting• Types of reports, nuances of report writing
<ul style="list-style-type: none">• Managing end-beneficiaries and communities • Individual exercise• Build a case study to manage a grassroot NGO and managing funds from an International Aid agency

SDG Mapping and Measurement

Date: 3rd and 4th August 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Dr K K Upadhyay, Chairperson Centre for Sustainability & CSR BIMTECH

LinkedIn - <https://www.linkedin.com/in/drkkupadhyay/>

Topics
Introduction to Sustainable Development <ul style="list-style-type: none">• Background Sustainable development• Triple bottom line
SDGs and India <ul style="list-style-type: none">• UN Global Compact network• SDG India Index Dashboard• NITI Aayog SDG India Index Report, 2019-20
Business and Sustainable Development Goals Sustainability Reporting Regulatory landscape of Non-Financial Reporting in India MCA guidelines - 2011 (NVGs) and revision NGRBC in 2018 MCA Report of the Committee on Business Responsibility Reporting Comparison of BRR and BRSR
Concept of Sustainability Dimensions of Sustainability - economic viability, social and environmental responsibility Growing importance of sustainability and sustainable economy <ul style="list-style-type: none">• Impact investing, Sustainable Finance and Green economy UN Sustainable Development Goals 2030• Overview, Targets and Indicators• United Nations High Level Political Forum on Sustainable Development• Current Status of Implementation



Examination: 5th October 2024

Masters Thesis Presentation: 10th November 2024