

# WEB3

## ACCELERATING SUSTAINABLE DEVELOPMENT



### Web3 Accelerating Sustainable Development

#### EXPERT FACULTIES



**Sea Ansley**

*Chairman Mother.domains Executive producer-Goa Music lab*



**Shachindra Kumar**  
*CEO Lazarus Network*

#### Topics

- Utility NFTs to create new streams of revenue
- Web3 powered Cybersecurity to protect" your data and assets
- AI to create immersive and engaging experiences in Web3
- Introduction and setting-up of DAOS
- NEAR Protocol and setting up wallet
- Dynamic NFTS
- Using a DAO and Treasury to self-seed and self-resource projects

#### Audience

- Chief Information officers
- Corporates
- NGOS
- enthusiastic students
- Graphic Artists
- Musicians

#### Outcomes

- Initiation in Web3 and setting up your own wallet
- Learn the utilization of Web3 to support your cause
- Link technology with sustainable development
- How to do secure transactions on Web3
- Learn about Decentralized Autonomous organization
- Install and implement Near Protocol

#### Fees:

Early bird: INR 8000 till 15th Nov 23  
Regular: INR 10000 onwards  
(Taxes exclusive)

#### Link to register:

<https://www.townscript.com/e/web3-accelerating-sustainable-development-431222>



Dates: 11th to 15th December 2023



Time: 7:00 pm to 9:00 pm IST

Mode: Online live sessions

Registration: [info@licsr.com](mailto:info@licsr.com) | Whatsapp: +91 798 211 2389

# OUTCOMES

- Initiation in Web3 and setting up your own wallet
- Learn the utilization of Web3 to support your cause
- Link technology with sustainable development
- How to do secure transactions on Web3
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# AUDIENCE

- Chief Information officers
- Corporates
- NGOs
- Enthusiastic students
- Graphic Artists
- Musicians



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# SCHEDULE:

## ▶ DAY 1

### Introduction to Web3

- Transition of Web2 to Web3
- Concepts of Non-Fungible tokens
- Setting up wallets
- Case studies of application of Web3 in Sustainable development



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# SCHEDULE:

## ▶ DAY 2

### How to use Utility NFTs to create new streams of revenue

This session would discuss how real-world utilities can be transformed into digital assets in the form of utility NFTs, such as access to exclusive content or experiences. The session would also cover how to create a successful utility NFT project and how to market utility NFTs through a live demonstration. This session is helpful for attendees who are from industries such as the creators economy (artists, musicians, influencers etc.), digital stores / retail, events, ticketing, gaming, entertainment, NGO, real estate and more.



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# SCHEDULE:

## ▶ DAY 3

### NEAR Protocol and Decentralized Autonomous Organizations (DAOs)

- Introduction to NEAR Protocol
  - Setting up a wallet and initiating the account in NEAR
  - Wallet / Crypto safety & security
  - Simple wallet-to-wallet transfers
  - Features, Functions and useful dApps of NEAR Protocol (e.g. deFi, ref.finance, Mintbase NFTs)
  - I-AM-HUMAN - Verifying authentic individual proof-of-humanness, a useful example for the future of voting
- Introduction to DAOs
  - Setting up a DAO
  - Adding members to DAO (requires the NEAR wallets and tokens)
  - Assigning Bounties - an autonomous escrow that rewards task-completing members
  - Transfer proposals



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# SCHEDULE:

## ▶ DAY 4

### Web3 for artists and Artificial Intelligence

- Web3 for Artists & Creatives
- Introduction to the age-old problems facing Artists
- Identifying several of the solutions
- Live/Hybrid events, including in the metaverse for artists, musicians
- Using a DAO and Treasury to self-seed and self-resource projects, e.g. albums, tours, exhibitions
- Dynamic NFTs (e.g. pre-sell albums, event tickets, collections, etc)
- Permanent, low cost hosting of media files (e.g. NFT.Storage, Lighthouse)
- Artificial Intelligence as a useful professional assistant: Graphics (e.g. Midjourney, Nightcafe), videos (Kaiber), mastering (LANDR)
- What other forthcoming emerging tech will be useful for artists & creatives?



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# SCHEDULE:

## ▶ DAY 5

### How to use Web3 powered Cybersecurity to protect your data and assets

This beginner friendly session would discuss the latest cyber threats and how users can protect their data and assets from cyber threats. This session would enable users to take back control of their internet security & privacy and be equipped with required tools for cybersecurity. Session topics such as data encryption, network security and firewall would be explained through a live demo where attendees get hands-on training in realtime.

### How to use AI to create immersive and engaging experiences in Web3

AI has been known as an efficient way to track user behavior and preferences which can be used to create more personalized experiences for everyone. In this session, attendees would learn about how to use AI to generate content such as realistic graphics, simulate real-world physics, and create personalized storylines tailored to the individual user's interests. This session showcasing case studies across various organizations is helpful for executives and professionals looking to integrate AI beyond generative content creation into their apps/platforms.



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# EXPERT FACULTIES



## Mr Sea Ansley

Senior Arts-Technologist & Strategist / Music & Festival Producer

Founder: Mother.Domains

LinkedIn: <https://www.linkedin.com/in/gashe/>

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An early adopter, Sea became a part of the World Wide Web revolution in late 1994. He first started designing web pages in the mid-to-late 1990s, and began developing dynamic websites and apps from 2000, as founder of Universal Metropolis. He created UMFM in 2001 – a popular, free portal of Internet radio stations and in-house produced radio shows, that earned millions of monthly hits. “One of the pioneers of Internet Radi” - Knowledge Mag, 2006. In 2014, following an inspiring world trip through South America and his first Burning Man, Sea discovered the world of new gTLD domain extensions, founding Mother.Domains Pty. Ltd. He has since spoken at numerous conferences across the world. His first foray into blockchain was in early 2017. The next year he became a Certified Holochain Developer, while strategising for numerous global web3 projects and initiatives. He has studied Tokenomics & DAOs, produced hybrid live/VR festivals, and continues to brainstorm social solutions for ailing global humanity.



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# EXPERT FACULTIES



## Shachindra Kumar

CEO of Lazarus Network

LinkedIn: <https://www.linkedin.com/in/shachindra92>

Shachindra is a visionary leader and a tech pioneer who aims to change the world, one block at a time. With his passion for cutting-edge technologies and his deep understanding of the blockchain, he is leading the way in developing innovative solutions for some of the world most pressing problems, such as climate change, cybersecurity, and sustainable businesses. Shachindra is the founder and CEO of Lazarus Network, a company that develops blockchain-based solutions for some of the world most pressing problems.

These solutions include a blockchain-based cybersecurity platform that helps businesses protect themselves from cyberattacks, an innovative no-code launchpad that allows users to create utility NFTs & offer unique NFT experiences in the metaverse, and a blockchain-based platform that helps track and reduce carbon emissions. He is also a researcher exploring the intersection of CyberSecurity and Web3, and he is the author of a publication on the topic of decentralized live streaming.

In addition to his work in the tech industry, Shachindra is also a passionate advocate for social change. He is a frequent speaker at conferences and events, where he shares his insights on the future of technology and its impact on society. He is also a mentor to young entrepreneurs and innovators, helping them to develop their own ideas and make a difference in the world. In his spare time, Shachindra enjoys reading, hiking, traveling, and spending time with his family. He is also an avid supporter of open source software and is always looking for new ways to use technology to make a positive impact on the world.



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***FEES (TAXES EXCLUSIVE):***

**Early Bird: INR 8000**

**Regular post 15th November 2023: INR 10000**

**Group discount: 10% for 2+**

***REGISTRATION LINK:***

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# ABOUT IICSR GROUP

IICSR Group was established in 2010 and has developed forte in education, biodiversity conservation, women empowerment projects. We are registered in India and the USA. IICSR and Sustainability Knowledge Management Pvt Ltd is the leading capacity building, project advisory, implementation and research and development institute focussed on Responsible Business Leadership - CSR, Sustainability and ESG. We have trained more than 2000+ corporate executives mid and senior level management across the SAARC region. Our courses Masters in CSR and Sustainability and Post graduate program in CSR and Sustainability have been approved by the Ministry of Skills development and entrepreneurship. IICSR Eco friendly campus is surrounded by Arabian Sea on one side and Arambol Jungles on the other. It is located in nature and biodiversity standing true to the concept of sustainable development. We have used all the eco-friendly products for the infrastructure building from its conception thus ensuring a circular economy. We are accredited by the Management & Entrepreneurship and Professional Skills Council (MEPSC) (A sector skills council under the Ministry of Skills development and Entrepreneurship) and American Council of Training and Development (ACTD). Our campus is located amidst the Arabian Sea and Arambol Jungles - Western Ghats making it an iconic place for experiential learning on sustainable development. Follow us on



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