



For Bookings:
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Date: 10-11 June 2022
Venue: Arambol, North Goa
Hybrid 2 days Workshop

Measuring the Non-Tangibles - Environmental, Social and Governance (ESG)



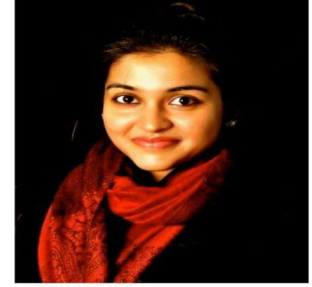
Subhash Bhaskar
IICSR Advisor
Legal, HR and CSR



Abhishek Ranjan
Director Sustainability BRILLO
40under40 ESG Leader - India



R Vidyanath
ESG Practitioner



Harsha
Founder/CEO
IICSR Group

The concept of “Environmental, Social and Governance (ESG)” is the one in which socio-economic results are quantified together with traditional financial measures.

This workshop is dedicated to train people to measure the non-tangibles and form relevant indicators.

AUDIENCE

- CSR and Sustainability Heads
- Financial Analyst for ESG
- Entrepreneurs
- Consulting firms
- Academia
- NGOs
- Graduate students from Finance, -
- Engineering or Social work

OUTCOMES

- CSR 2.0 Law and way forward
- Scope emissions
- Building ESG indicators
- Measuring ESG
- Developing ESG report
- Group Presentations and workshop on bespoke company
- IICSR Certificate course

Organised by
IICSR and Sustainability Knowledge Management Pvt Ltd
Website: www.iicsr.com | Phone: +91 798 211 2389
Offices: Mumbai and Goa, India | Delaware, USA



Content

Measuring the Non-tangibles	3
Environmental, Social and Governance (ESG) studies	3
Outcomes	3
Audience	3
Workshop Schedule	4
Trainers	6
Industry Speakers	6
Venue	6
Proposed Dates	6
Deliverables	6
Fees	6
About IICSR Group	7
Testimonials	8
Annexure - Profiles of the trainers	9



Measuring the Non-tangibles

- **Impact assessment on Environmental, Social and Governance (ESG) and Sustainable Development Goals (SDGs) studies**

Investment in social causes will remain ironically inefficient unless the social sector comes up with transparent ways to measure, monitor and report resource mobilisation and impact. Corporate Social Responsibility has become an important fragment of social development framework and business performance, globally and especially in an Emerging Market like India where it's legal compliance matter.

Investors in for-profit companies have clear measures of company performance in meeting their economic objectives. However, the effectiveness of investments for social causes is more difficult to measure, since the visibility of impact is long term.

The concept of “**Environmental, Social and Governance (ESG)**” and “**Sustainable development Goals (SDGs)**” are the one's in which socio-economic results are quantified together with traditional financial measures.

This workshop is dedicated to train people to measure the non-tangibles and form relevant indicators.

Outcomes

- CSR 2.0 Law
- Concepts of collecting data, analysing and presentation
- Building indicators - backward integration/ forward integration
- Measuring ESG and SDGs
- Report writing

Audience

- CSR and Sustainability Heads
- CSR and Sustainability Executives
- Financial Analyst for ESG
- Entrepreneurs
- Consulting firms
- Academia
- NGOs
- Graduate students from Finance, Engineering or Social work



Workshop Schedule

Day 1

Duration	Topic	Trainer
10 am - 11 am	CSR Law 2.0 Indian Government compliances Importance of Non-Financial reports International trends	Subhash Bhaskar
11:00 am - 11:15 am	Tea break	
11:15 am - 1:00 pm	Introduction - ESG and SDG Areas of implementation in business and foundation arms How and why are investors using ESG for investments?	R Vidyanath
1:00 pm - 2:00 pm	Lunch	
2:00 pm - 3:15 pm	Impact Assessment <ul style="list-style-type: none"> ● Forming cause based indicators wrt Environment, Social, Governance (ESG), in accordance to the Sustainable development goals (SDGs) ● Forming industry based indicators wrt the audience 	R Vidyanath
3:15 pm - 3:30 pm	Tea break	
3:30 pm - 5:00 pm	Methodology development (referring existing methodologies) <ul style="list-style-type: none"> - Developing customised methodology to rate - Models of answers - Calculating on the basis of indicators formed 	Abhishek Ranjan and R Vidyanath



Day 2

Duration	Topic	Trainer
10 am - 11 am	Group formation <ul style="list-style-type: none"> - Sample project selection - Stakeholder mapping 	R Vidyanath
11:00 am - 11:15 am	Tea break	
11:15 am - 1:00 pm	Bespoke rating the company <ul style="list-style-type: none"> - Building indicators cause and company wise - Implementing the methodology for rating and impact measurement on quantitative indicators - Report writing/presenting 	R Vidyanath and Subhash Bhaskar
1:00 pm - 2:00 pm	Lunch	
2:00 pm - 4:00 pm	Group Presentations	Abhishek Ranjan/ Subhash Bhaskar/R Vidyanath
4:00 pm - 5:00 pm	Virtual Industry interaction	Sanjeev Kumar, Sembcorp energy Deepak Arora, Nayaara Energy Anupam Nidhi, HZL
4:00 pm to 4:30 pm	Summary of the workshop	Subhash Bhaskar
4:30 pm - 5:00 pm	Concluding remarks and feedback	Harsha
	Assessments are based on Group presentation and 10 objective questions during the session	



Trainers

- Subhash Bhaskar
- R Vidyanath
- Abhishek Rajan

Industry Guest Speakers

Sanjeev Kumar, Sembcorp energy
Anupam Nidhi, HZL
Deepak Arora, Nayaara Energy
Santhosh Jayaram, HCL and others

Venue

Nanu Resort, North Goa - Arambol

Proposed Dates

Friday 10th - Saturday 11th June 2022

Deliverables

- Training - Hybrid mode
- Joint Certificate of IICSR and MEPSC
- 2 days - 1 night stay at North Goa
- Recordings available for future reference
- IICSR customised Course content book
- IICSR Alumni network membership
- IICSR LMS access

Fees

In person - INR 30,000/- (Inclusive of 1 night accommodation and 2 days workshop)

In person but not residential - INR 22,000 (including of hospitality)

In virtual - INR 12,000/- (Inclusive of live streaming the workshop, certificate, access to IICSR LMS)

Book online:

<https://www.townscript.com/e/measuring-nontangibles-environmental-social-governance-esg-020143>

For group discounts - info@iicsr.com | +91 798 211 2389



About IICSR Group

International Institute of Corporate Sustainability and Responsibility (IICSR) Group which was established in 2010 as a project implementation and advisory, training, research, and development institute dedicated to Responsible Business practises. Ekjaa Foundation, SDG Cart incubation, Invalumetrics are the initiatives of IICSR Group.

IICSR and Sustainability knowledge management is India's leading institute to impart knowledge on Responsible Business leadership. We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for students offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree courses in MBA in CSR. It is among the first institutes affiliated with MEPSC (A sector skills council under Ministry of Skills Development and Entrepreneurship) for all its courses in CSR, Sustainability and Responsible Business Leadership.

The online courses are listed on - www.iicsronlineinstitute.com

Our Work - [IICSR Portfolio](#)

Management and Entrepreneurship and Professional skills council (MEPSC)

MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills. It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.



Testimonials

"IICSR has conducted stupendous training to our entire Board and went to the nuances of explaining the concepts of CSR and Sustainability" Sanjukta Raiguru, Former MD SBI Foundation

"I had attended the ESG training program conducted by the IICSR Group. I am thoroughly satisfied with the training, faculty and the course content. I think the course maintains a good balance both from a theoretical and practical perspective." Abhishek Kamath, Decimal Point Analytics (Cohort - Value creation by ESG)

"The learning by the tutors by highly practical and industry expert interaction helped in better understanding of the topics." Ankaj Sharma, Reliance Foundation (Cohort - Sustainability Indices)

"The sessions were excellent and it gave the participant a global review of CSR." R. Bindu, Indian Oil Corporation Limited (IOCL) (Cohort - COVID19 Transformation of CSR and Sustainability to New Era)

"I am thoroughly satisfied with the training, faculty and the course content." - Charu Patwal, Tata Consultancy Services (Cohort - Project Management)

"Before this course we hardly knew about ESG, specifically about how company can become ESG compliant but after the course and group project there is the substantial increase in the knowledge" - Shweta Rai, IFCI Limited (Cohort - ESG Introduction to Implementation)



Annexure - Profiles of the trainers

R Vidyanath, Deloitte: <https://www.linkedin.com/in/rvidyanath/>

Vidyanath has around 12 years of experience in advising organizations in their sustainability journey, focusing on ESG frameworks and disclosures, ESG performance assessment, carbon footprinting, stakeholder engagement, responsible supply chain, environment and social advisory, research & development, and project management. Vidyanath has worked with various corporates and institutions globally including Ministries, bilateral funding institutions, the central and states government, and public sector units from various sectors. He has provided various advisory services and led niche assignments, such as ESG performance assessment, ESG framework and disclosure development, water balance audits, climate change, EHS audits, and GHG accounting.

Abhishek Ranjan, BRILLO: <https://www.linkedin.com/in/iabhishekranjan/>

- Abhishek Ranjan – Director, Sustainability, Brillio - A Bain Capital Company #FortyUnder40 ESG Leader
- As the global head of Brillio’s sustainability programs and associated thought leadership and communications, Abhishek built the sustainability practice along with the award-winning CSR program “Brillio Bringing Smiles – which aimed at helping 100,000+ underserved children. He is leading the Carbon Neutral program, D&I, Alumni Programs, and Employee outreach at Brillio.
- Abhishek is an alumnus of IMT Ghaziabad where he also served as College Secretary and co-founded its Social Club, MADF. He has done an executive management program in CSR from IIMB and Digital Marketing from ISB. He started his career with IBM and later worked for Oracle FSSL, where he was credited for setting up the Customer Centres and Industry Relations function in India.
- Abhishek is an adjunct faculty at Christ University and teaches Sustainability and CSR at IMTG, Nalanda University and NMIMS. He is also a member of the Board of Studies at Tumkur University. Abhishek is the head of the ASSOCHAM’s South India CSR forum and does pro-bono volunteering with Rotary and several social and non-profit organisations.
- Abhishek is an international reputed speaker and has been invited by the UN organisations, LinkedIn, and more than 50 colleges world-wide. He has been awarded by ASSOCHAM, Stevie – American Business Award, Rotary, FKCCI, for his Sustainability thought leadership work and recently awarded as CSR Person of the Year – 2021 by India CSR Network and Top 20 Diversity Leaders of 2021 by JobsForHer



Subhash Bhaskar, Lawyer and Former CSR Head MMTC:

<https://www.linkedin.com/in/subhash-bhasker-0b09564/>

- Member, Bar Council of Delhi (Associate - Legal Consultus, New Delhi). Development and HR professional. Inviting assignments in the Development sector / HR/ Legal functions.
- Earlier steered the Personnel function at the corporate office, preceded by managing the Personnel & Admn., Corporate Communication and Legal functional areas at Delhi Regional Office.
- Nodal officer for CSR and sustainable development at MMTC.
- CSR and Sustainable Development - Facilitated workshops on CSR/ Sustainable Development for Indian Inst. of Foreign Trade , NHPC and Oil India Ltd.-Govt. of India Enterprises.
- Member- CII Regional(East) Committee on Skill Development.
- Faculty for CSR training programs - IIFT, REC, NGO Box, SAFRG.
- Resource person on “Convergence of CSR and Corporate Governance” for Program for Independent Directors conducted by Management Development Institute, Gurgaon for senior most officers of the Indian Armed Forces. HR practitioner with a passion for Learning and Development.

<https://www.linkedin.com/in/harshas1/>