



**3 days Online Bootcamp**  
**Program schedule for modules in CSR and Sustainability**

### **About IICSR**

IICSR Group is the world leader in building Responsible Business Leadership established in 2010 in India and USA. We lead the companies on ESG, CSR and Sustainability project implementation, advisory, reporting and training.

We train and advice working professionals from SAARC, EU, UAE and Asia with expert faculty

IICSR is among the first institutes in India to be affiliated with MEPSC (a sector skills council under Ministry of Skills development and Entrepreneurship - Government of India) and is offering Government approved courses which are also Internationally recognized. IICSR is also accredited by American Council of Training and Development (ACTD)

We have trained more than 2000+ professionals, advised 100+ corporates in Public and Private sectors and implemented projects at PAN India level.

### **About MEPSC**

Management & Entrepreneurship and Professional Skills Council (MEPSC) (A sector skills council under Ministry of Skills development and Entrepreneurship) MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills.

It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.

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## Integrate CSR and Sustainability in Business

Date: 5, 6, 12 August 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Dr K K Upadhyay, Chairperson Centre for Sustainability & CSR BIMTECH

LinkedIn - <https://www.linkedin.com/in/drkkupadhyay/>

### Topics covered

Topics
Reporting and measurement tools § CSR Measurement tools § SDGs, GRI, ISO26000 § Framework and guidelines: UNGC Principles § CSR Reporting Formats: MCA § Status of CSR reporting today in India
Application of CSR and Sustainability in Management Verticals § Introduction/Background § Ages & Stages of CSR & Sustainability § Relevance CSR for Core Business Success. § CSR & business Competitiveness § Sharing Case studies (National & global)
Social Entrepreneurship (SE) § What is SE? Why is SE being talked about? Why is SE important? § Where is SE relevant? Stakeholders of SE § When is it prudent to address SE: How to go about SE?
Strategic CSR and Sustainability communications § Strategic communication to engage stakeholders. Build a brand reputation § Create value for an organization § Concepts of sustainability communications Impact. Role of in CSR communications.
Fundraising for the Foundations § Why not feel guilty about fundraising? § Characteristics of various funding sources. § NGOs preparedness and Strategy for donors § Corporate and Retail fundraising - decoded § Funding funnel - Effort vs Result

## Sustainability Reporting

Date: 13, 19, 20 August 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr R Vidyanath, ESG expert 13 years

LinkedIn - <https://www.linkedin.com/in/rvidyanath/>

Topics
Introduction - What is Sustainability Reporting? - Why is it required? - When is it done and who does it? - Types of Sustainability reporting - Pros and Cons - Who reads it and key points considered? Problem Statement to be given - Group Formation – Q&A
Tools for Sustainability Reporting - Online and offline reporting tools - Most preferred tools and reasons Sustainability Reporting frameworks - BRSR - Materiality Analysis
Sustainability Reporting frameworks - Global Reporting Indicators (GRI) - Integrated Reporting (IR) - Technological Tools
What companies report? - What investors and compliance officers see? - Evolving trends - Challenges and benefits

### NGO Management

Date: 26, 27 August and 2nd September 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Nixon Joseph, CEO CLT India

LinkedIn - <https://www.linkedin.com/in/drkkupadhyay/>

Topics
<ul style="list-style-type: none"><li>• NGO Management</li><li>• Legal compliances in India, structure of NGOs</li><li>• Governance system</li></ul>
<ul style="list-style-type: none"><li>• Corporatisation of NGOs</li><li>• Building verticals relevant to the causes</li><li>• Stakeholder management and engagement</li><li>• Giving problem statement</li></ul>
<ul style="list-style-type: none"><li>• Building communication strategy for respective stakeholders</li><li>• Donor Management</li><li>• Types of donors, aligning with their needs, communicating with donors</li></ul>
<ul style="list-style-type: none"><li>• Monitoring and measurement</li><li>• Build auto-monitoring system</li><li>• Build KPIs to measure the development in the project</li><li>• Reporting</li><li>• Types of reports, nuances of report writing</li></ul>
<ul style="list-style-type: none"><li>• Managing end-beneficiaries and communities</li><li>• Individual exercise</li><li>• Build a case study to manage a grassroot NGO and managing funds from an International Aid agency</li></ul>

### Fundraising

Date: 3, 9,10 September 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Dhimant Chovatia, Founder Dhriti Communication

LinkedIn - <https://www.linkedin.com/in/dhimantchovatia/>

Topics
<ul style="list-style-type: none"><li>● Institutional Fundraising</li><li>● Introduction to fundraising</li><li>● Importance of sustained fundraising</li><li>● Typical examples of funding sources</li><li>● Government   PSU   Institutions</li></ul>
<ul style="list-style-type: none"><li>● Corporate Fundraising</li><li>● Corporate CSR Fundraising</li><li>● Non-CSR Fundraising</li><li>● Typical process of CSR Fundraising</li><li>● Funding Funnel: Effort Vs Result</li></ul>
<ul style="list-style-type: none"><li>● Interactions with Thought Leaders, Practical implementation, Story telling</li><li>● Individual Fundraising</li><li>● HNI   Retail   Crowdfunding   Events</li></ul>
<ul style="list-style-type: none"><li>● NGO Branding</li><li>● Brand Visibility, communication strategies Low-Mid-No Budget Branding</li><li>● Fundraising – Role of communication in the Sustainability of an NGO</li></ul>

## Social Entrepreneurship

Date: 16, 17, 23 September 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Sourabh Kumar, Co Founder Pothole Raja, Bangalore

Linkedin: <https://www.linkedin.com/in/sourabhkumar07/>

Topics
What is Entrepreneurship and their types? Stages of entrepreneurship and ventures Difference between types of entrepreneurship
Legal process for registration of companies in India and other developed countries Government schemes to support entrepreneurs Types of companies - B-Corp, S-Corp, Impact entrepreneurs for impact ventures Giving problem statement
Impact business models - case studies Identifying the common need Building a disruptive business model - what could work, what won't
Team building Building pitch decks Nuances of presentations
Financial modeling How to build a sustainable business model?
Types of funding models and funders Friends and family, Credit notes, SEED funding, Angel investors, VCs, Accelerators, Incubation cells
How to build management verticals of a business? How to scale-up business? Communications
Roundtable with Thought leaders
Defining Success of a business Pilot to Listed company - A journey with case studies
Group Presentations



## Strategic CSR Communications

Date: 24, 30 September and 1st October 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Arun Arora, Head Strategy and Communications Mavyn Communications

Linkedin: <https://www.linkedin.com/in/arun-arora-3485b94/>

Topics
What is CSR communication? How to develop strategy for CSR and sustainability communication? Key points to consider while building CSR communication strategy  Modes of communication Digital, Written, orals Advertisements, Blogs, Points to consider for effective communication Giving problem statement
Stakeholder Stakeholder identification Stakeholder mapping Levels of stakeholder communication  Report writing Types of reports - Sustainability report, GRI, Materiality analysis
Nuances of communication Boardroom, vendors, clients, employees, community, investors and other stakeholders Soft skills and Negotiation techniques
Case studies - Good and bad in CSR Communications  Individual group exercise Build CSR communication strategy and report for respective stakeholders

## Project Management

Date: 7, 8, 14 October 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr Prakash Tewari, Board Grameen India Foundation

Linkedin: <https://www.linkedin.com/in/prakash-tewari-33502b27/>

Topic
<b>CSR and Sustainability policy making</b> Build CSR and Sustainability strategy Policy making for the business in sustainable development Align with the business goals
<b>Business integration</b> Align business goals with sustainable development Define key point indicators to align with management verticals Build roadmap for implementation Giving problem statement
<b>Project Budgeting</b> Cost versus benefits of implementing the CSR project Cost of integration and transformation to sustainable business solutions
<b>CSR and Sustainability project selection and design</b> CSR and Sustainability project selection criterias Project aligning with business or focus areas Define expected KPIs and outcomes
<b>Life cycle assessment (LCA)</b> Steps for project LCA Process to measure and assess the key developments Automate impact assessment  Roundtable with thought leader
<b>Roadmap</b> Build implementation strategy Define stakeholder mapping and engagements at different stages Identify stakeholders to scale up
<b>Benchmark</b> Build benchmarks across industry Comparative analysis to improvise the project

## Impact Assessment

Date: 18, 19, 25 November 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty: Mr Vidyadhar Prabhudesai, Co Founder Leadcap knowledge Solutions

Know more: <https://www.linkedin.com/in/vidyadhar/>

Topic
<b>Overview of Impact Assessment (IA)</b> <ul style="list-style-type: none"><li>- What is Impact Assessment</li><li>- Benefits of IA, why and when to do it?</li><li>- Outcomes expected from IA Risk mitigation and thematic IA</li></ul> <b>What is Risk Mitigation</b> <ul style="list-style-type: none"><li>- What is thematic impact assessment?</li><li>- Generic process flow for IA</li></ul>
<b>What is Risk Mitigation</b> <ul style="list-style-type: none"><li>- What is thematic impact assessment?</li><li>- Generic process flow for IA</li></ul>
<b>Methodologies for IA</b> <ul style="list-style-type: none"><li>- Tools for IA</li><li>- Quantitative and Qualitative approach for IA</li><li>- Tools to measure outcomes</li></ul>
<b>Reporting and Documentation</b> <ul style="list-style-type: none"><li>- IA report basic content</li><li>- Communication strategy</li><li>- Frameworks, project benchmarking and reporting</li></ul> <p>Preparation and presentation of Impact assessment report</p>

## Business and Human Rights

Date: 26 November, 2, 3 December 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty: Adv Raj Niranjn Singh, Partner TILA

LinkedIn: <https://www.linkedin.com/in/raj-singh-niranjn/>

Topic
<b>Introduction and Existing Frameworks</b> <ul style="list-style-type: none"><li>- What is the definition of Human rights?</li><li>- Who is it for in your ecosystem?</li><li>- Why do we need it today? Existing Human Rights Frameworks</li><li>- UNGP , ILO, OECD Guidelines Strategy and approach to implement Human rights framework in your company</li><li>- Group Formation – Q&amp;A</li></ul>
<b>Identifying Human Rights and aligning with Business</b> <ul style="list-style-type: none"><li>- Types of Human Rights Violations: Gender Inequality, Child Rights, Forced Slavery, Forced Migration, Indigenous Rights and others</li><li>Stakeholder Mapping and aligning Human Rights with Business</li></ul>
<b>India and International standpoint on Human Rights Indian Government Business and Human Rights</b> <ul style="list-style-type: none"><li>- National Action Plan (NAP) 2020 Case Study</li><li>- Indian Company (Success and Failure) (2) International Human Rights challenges Case Study</li><li>- Multi National (Success and Failure) (2) - Human Rights in the Digital Era</li></ul>
<b>Human Rights</b> <ul style="list-style-type: none"><li>- Strategy to Implementation steps</li><li>- Build Human Rights implementation strategy, Execution plan , Communication models and tools</li></ul>

## Climate Change

Date: 9, 10, 16 December 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty: Dr Sapna Narula, Dean Management Studies NALANDA University

Linkedin: <https://www.linkedin.com/in/sapna-a-narula-3a36017/?originalSubdomain=in>

Topics
Introduction to climate change Kinds of pollutants - seen and unseen Present threats and opportunities Why now - KYOTO Protocol, Paris climate ACCORD and more  Initiatives to tackle climate change by major economies in the world Government policies developed and comparative analysis Key terms and definitions to know - NETZero, CDP, TCFD, Carbon emissions, others Giving problem statement
Scope 1,2,3 emissions  How to build an acceptable ESG and SDG framework to achieve NetZero? Bespoke company
Carbon Disclosure project - measuring carbon emissions, carbon trading, international standards  GHG accounting and measurements
TCFD Framework, its importance and implementation  Individual exercise What is the Circular economy and integrating it in the present business practices and day to day life? Social innovations address climate change
Case studies of leading company achieving NetZero Build a strategy to achieve Netzero in your company

## ESG Introduction to Implementation

Date: 17, 23, 24 December 2023

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Mr R Vidyanath, ESG expert 13 years

LinkedIn - <https://www.linkedin.com/in/rvidyanath/>

Topics
<p>Introduction to ESG</p> <ul style="list-style-type: none"> <li>• What is ESG and why is it important now?</li> <li>• Pros and cons of ESG</li> </ul> <p>Investing Trends</p> <ul style="list-style-type: none"> <li>– India and Internationally ESG from practitioners viewpoint</li> <li>- Need for ESG Practitioners</li> <li>- Responsibilities of ESG Practitioners</li> <li>- What is an ESG compliant company?</li> </ul>
<p>Role of ESG Practitioners</p> <ul style="list-style-type: none"> <li>ESG Strategist,</li> <li>ESG Analyst,</li> <li>ESG Auditor,</li> <li>ESG Reporter,</li> <li>ESG Implementer</li> </ul> <p>Case studies of Business Transformations to ESG Compliant companies</p>
<p>Defining Norms</p> <ul style="list-style-type: none"> <li>– ESG Strategy,</li> </ul> <p>Finding Solutions</p> <p>ESG Implementation, ESG Analyst, ESG Reporting.</p> <p>Change Transformation tools:</p> <p>TCFD, Climate Change and Risk Management</p>
<p>Brief on Indicators for ESG Ratings:</p> <p>Reference: Dow Jones Sustainability Index (DJSI) or SASB Group Discussions and Presentations</p>

## SDG Mapping and Measurement

Date: 6,7 and 13th January 2024

Time: 3:00 pm to 6:00 pm IST

Lead Faculty - Dr K K Upadhyay, Chairperson Centre for Sustainability & CSR BIMTECH

LinkedIn - <https://www.linkedin.com/in/drkkupadhyay/>

Topics
Introduction to Sustainable Development <ul style="list-style-type: none"><li>• Background Sustainable development</li><li>• Triple bottom line</li></ul>
SDGs and India <ul style="list-style-type: none"><li>• UN Global Compact network</li><li>• SDG India Index Dashboard</li><li>• NITI Aayog SDG India Index Report, 2019-20</li></ul>
Business and Sustainable Development Goals Sustainability Reporting Regulatory landscape of Non-Financial Reporting in India MCA guidelines - 2011 (NVGs) and revision NGRBC in 2018 MCA Report of the Committee on Business Responsibility Reporting Comparison of BRR and BRSR
Concept of Sustainability Dimensions of Sustainability - economic viability, social and environmental responsibility Growing importance of sustainability and sustainable economy <ul style="list-style-type: none"><li>• Impact investing, Sustainable Finance and Green economy UN Sustainable Development Goals 2030</li><li>• Overview, Targets and Indicators</li><li>• United Nations High Level Political Forum on Sustainable Development</li><li>• Current Status of Implementation</li></ul>