# Qualify for the job role of CSR and Sustainability Manager Government approved - NSQF level 5 Admissions ongoing for the academic year 2024-2025

Batch 5: 30th Sept'24 to 27th Dec'24 Batch 6: 6th January to 28th March'25

"REALIZE YOUR BEING"

Harnessing one's potential through superior education and values formation.



Post graduate program in CSR and Sustainability certificate course - North Goa campus

Joint Certificate by IICSR and MEPSC (A sector skills council under Ministry of skills development and entrepreneurship)



### **IICSR MEMBER FOR LIFE**

- Learn about sustainability close to nature.
- Learn from the leading industry
- practitioners.
- Have an international alumni network.
- Get access to practitioners of Responsible
- Business Leadership.
- Learn ground reality from Political leaders.
- Get opportunities to work with Corporates,
- NGOs, International Aid agencies and
- Government bodies.
- Get rewarded in non-fungible tokens
- (NFTs) and learn about the crypto world
- Opportunity to practice holistic living by
- learning Yoga, Reiki, Meditation and embed
- core concepts of sustainable living



### A JOURNEY OF 9 MONTHS

Fellows are equipped with perspectives, knowledge and capabilities that help them understand the world better and engage with their field of study and practice through a multidisciplinary approach. This becomes critical for effective leadership, especially in the postpandemic era.

The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for students offering internships and placement assistance. IICSR provides lifelong access of live interactions (LIGC), Youth question by Digital Parliament and IICSR digital library to all the students for building connectivity with Global Leaders developing Business Responsibly. We train minds in sector-specific skills from first level manager to senior directors and CEOs.



### AMERICAN COUNCIL OF TRAINING AND DEVELOPMENT



### CERTIFICATE OF ACCREDITATION

This is to certify that



### IICSR and Sustainability Knowledge Management

Professional training institution Registered in: **India** CIN.U74999MH2019PTC332280



Has met the ACTD accreditation requirements in accordance with internationally recognized standards and general requirements for Professional training with the ACTD standards of accreditation.

As a consequence, it has become a part of the ACTD global network of accredited training institutions.

With all Rights, Benefits, and Privileges pertaining thereto in evidence of the accreditation completion and fulfilling all academic requirements.

Accreditation No: GNA080N, Valid until 02 January 2025 Written in New Jersey - USA





Chairman of Council

Dr. Asem M.Shamah







### INDUSTRY CUM IMPLEMENTATION PARTNER

This is to certify that

IICSR and Sustainability Knowledge Management Pvt. Ltd., Goa

is Affiliated with MEPSC for following Job Roles

CSR & Sustainability- Manager (MEP/Q1103)

CSR & Sustainability- Head (MEP/Q1101)

for the period Dec 2023 - Nov 2024





31140

Col. Anil Kumar Pokhriyal CEO,MEPSC

# **International Comparison**

COUNTRY	LEVEL
INDIA	NSQF LEVEL 5
UK	RQF LEVEL 3
CANADA	COMPARABLE TO OQF LEVEL 6
HONG KONG	COMPARABLE TO HKQF LEVEL 3
AUSTRALIA	COMPARABLE TO AQF LEVEL 4
SOUTH AFRICA	COMPARABLE TO SA NQF LEVEL 5
FRANCE	COMPARABLE TO NQF LEVEL 3





# A 9-MONTHS LONG FELLOWSHIP

"It was indeed an insightful experience, while learning the finer aspects of CSR and Sustainability at IICSR. The curriculum is relevant to today's age, with a sharp focus on tomorrow; preparing professionals to lead the Corporate Responsibility roles at India Inc. While such important courses are much needed for the corporates, they also directly or indirectly contribute immensely to the society at large, with the noble work of sharing wisdom in this realm. Glad to be an alumni of this institute and to have learnt the subject in greater detail. I would like to thank the faculty members and the entire team at IICSR, and wish them all the success."



-- Roshni D'Souza, CSR at Zee
Entertainment Enterprises Ltd.
Former EA, MD & CEO's Office
Alumni - Online Executive Masters in
CSR and Sustainability

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Multidisciplinary courseware.....6





### A FELLOW FOR LIFE

"I am the student of IICSR program and this course has helped me in my professional journey. The program is designed very systematic and with lots of knowledge. I have seen the trust and Handholding as carrier guide for growth. IICSR always believe on quality & Goals. Therefore, Believe and Only Believe that we can grow with IICSR."

-- Mr. Vijay M. Kamble, CSR
RCCPL Private Ltd.
Student Online Executive
Masters in CSR and
Sustainability Certificate
course



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**S RAMANA RAO** 

s ramana rao

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# LIVE INTERACTIONS WITH GLOBAL CHANGE MAKERS (LIGC) NETWORK WITH INTERNATIONAL RESPONSIBLE BUSINESS



### MULTIDISCIPLINARY COURSEWARE



-- Mr Gatisheel Das, NLR
 Foundation.

 (Cohort - NGO Branding and
 Fundraising)

"The sessions were informative and descriptive in nature.
It provided the right talking points for devising a fundraising strategy for any organisation."

IICSR has developed a unique fellowship program to fill the gap of trained CSR experts in the industry. It has curated the course with the industry leaders to upskill and train the Responsible Business Leaders in India.

The Executive Masters in CSR and Sustainability certification is a course with a mix of theory and practical learning with on ground experience with the industry. The course is affiliated to MEPSC (A sector skills council with the Ministry of Skills development and Entrepreneurship).







Mentorship Programme



25 Elective Subjects





Infinite Possibilities

The course is curated and vetted by the top industry experts working in the space of Sustainability and CSR and crafted by crowdsourcing ideas from global experts in the industry.



### COURSE BRIEF:

EARN EXECUTIVE MASTERS IN CSR AND SUSTAINABILITY JOINT CERTIFICATE BY IICSR AND MEPSC (A SECTOR SKILLS COUNCIL UNDER MINISTRY OF SKILLS DEVELOPMENT AND ENTREPRENEURSHIP)

Course is designed for real-time experience in theory and practical CSR and Sustainability. It takes you on a tour from the basics of the subject to making you industry ready to take up projects and begin your own journey in Responsible Business Leadership.



**Discussions** 



Lectures



Theory and Practical experience



Learn diverse facets of developing Responsible business



Explore subjects in CSR

& Sustainability



Top Industry Trainers



Live experience



Case Studies

### DETAILS:-

**Duration: 9 months** 

**Eligibility: Any Graduate** 

**Admissions: Ongoing** 

Age: 21 - 45 years

### **Course Format:**

3 months(400 Hrs) - Offline training at North Goa Campus 6 months - Internship/Apprenticeship at

corporate

WE ARE THINKERS.

DREAMERS.

DOERS.





### COURSE MODULES

1
DESIGN PHASE

2 IMPLEMENTATION

REPORTING BACK

5 EMERGING FRONTIERS

"I had attended the ESG training program conducted by the IICSR Group. I am thoroughly satisfied with the training, faculty and the course content. I think the course maintains a good balance both from a theoretical and practical perspective."



-- Abhishek Kamath, DecimalPoint Analytics.(Cohort - Value creation by ESG)



### 1. DESIGN PHASE(Concepts, academic underpinnings)

COURSE DETAILS	KEY OUTCOMES	DURATION (HRS)
Introduction to CSR & Sustainability	<ul> <li>Why CSR &amp; Purpose of Business?</li> <li>Global CSR Laws &amp; approaches.</li> <li>SDGs, NVGs, MDGs, BRSR.</li> <li>Regulations in India.</li> <li>What is sustainability &amp; co-relation with CSR?</li> <li>Graduation of CSR at various stages</li> </ul>	WEEK 1
Climate Change	<ul> <li>Introduction to climate change.</li> <li>Build Frameworks- ESG &amp; SDG.</li> <li>Social Innovations.</li> <li>Circular Economy.</li> <li>Types of pollution &amp; ways to migilate</li> </ul>	WEEK 2
Social Entrepreneurship	<ul> <li>Introduction to social entrepreneurship.</li> <li>Understanding problems</li> <li>Case studies-Innovative entrepreneurs</li> <li>Building pitch deck</li> <li>From developing Pilot model to scaling up business.</li> </ul>	WEEK 3
Application of CSR & Sustainability in managemnent verticals.	<ul> <li>Applying the concepts of CSR in management verticals—HR, Marketing, R&amp;D, Finance.</li> <li>Case Studies.</li> <li>Business Transformation.</li> <li>Cost versus benefits.</li> </ul>	WEEK 4

### **2.IMPLEMENTATION**

COURSE DETAILS	KEY OUTCOMES	DURATION (HRS)
Project Management	<ul> <li>Project designing.</li> <li>Planning.</li> <li>Execution.</li> <li>Building roadmaps &amp; benchmarks.</li> <li>Technology tools.</li> </ul>	WEEK 5 and 6
CSR Communications	<ul> <li>Modes of communications.</li> <li>Digital &amp; external stakeholder analysis.</li> <li>Types of report writing.</li> <li>Boardroom communication.</li> <li>Soft skills, Negotiation skills.</li> <li>Digital media marketing.</li> </ul>	WEEK 6
NGO Management	<ul> <li>NGO Governance System and compliance.</li> <li>Communication strategy.</li> <li>Reporting, monitoring.</li> <li>Donor management communication.</li> <li>Compliance for an NGO</li> </ul>	WEEK 7

# 2.IMPLEMENTATION COURSE DETAILS

### **KEY OUTCOMES**

### DURATION (HRS)

Governance

- Governance Board Structure.
- International Governance.
- Working with State & Central Government bodies.
- Diversity & Inclusion.
- EXCO Management.

Change Management

- Conventional Practices to sustainable Practices.
- Digitization in CSR & sustainability.
- Integration of Business.
- Implementation across company.
- Trust building.

Fund raising & fund allocation.

- Fundraising- Government projects, International Aid agencies, HNIs, CSR, Corporate foundations.
- Role play.
- Developing pitch.
- Writing proposals.
- Developing donor pipeline.

WEEK 8

WEEK 9

**WEEK 10** 

### 3. REPORTING BACK:

### **COURSE DETAILS**

Sustainability reporting tools and ESG reporting

Sustainability Indices and ESG ratings

### **KEY OUTCOMES**

- Online & Offline reporting tools.
- GRI.
- IR (Practical approach).
- BPSR, Materiality Analysis.
- ESG Reporting
- DJSI, SASB.
- ESG Rating and indicators measurement
- Morning star.
- Carbon Exchange.

### **DURATION (HRS)**

**WEEK 11** 

**WEEK 11** 

### 4. MEASUREMENT & ASSESSMENT:

### **COURSE DETAILS**

Assessments

### **KEY OUTCOMES**

- Impact Assessment.
- Social Audit.
- SORI.
- Measuring & monitoring techniques.
- Digitization in the present era.

### DURATION (HRS)

**WEEK 12** 

### **COURSE DETAILS**

Measurement

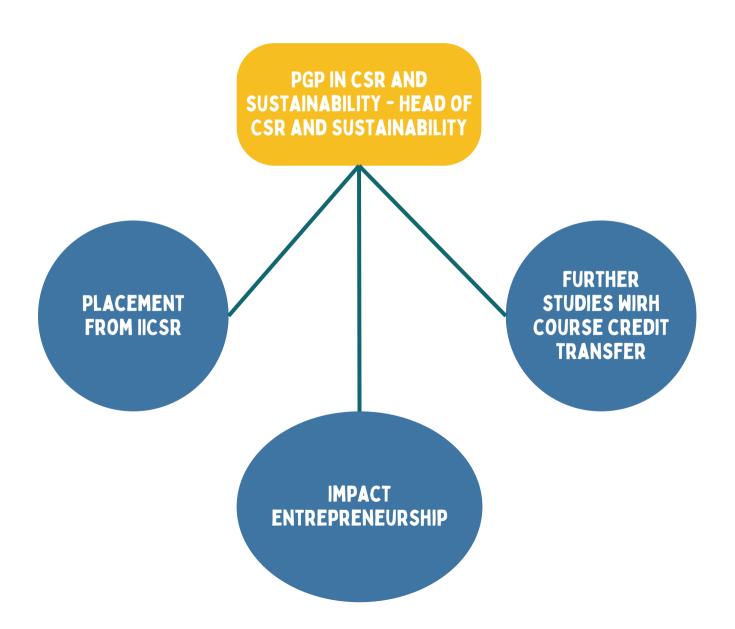
### **KEY OUTCOMES**

- Monitoring tools.
- Building KPI & sucess indicators for the CSR projects.

### DURATION (HRS)

WEEK 12

# **CAREER PROGRESSION**



# **COURSE CREDIT TRANSFER**

IICSR AND MENLO COLLEGE, ATHERTON - USA HAS SIGNED UP FOR COURSE CREDIT TRANSFER FOR THE MASTERS IN INFORMATION SYSTEMS COURSE.



6 COURSE CREDITS WILL BE TRANSFERRED AND A SCHOLARSHIP OF 17.5% WILL BE AWARDED TO OUR STUDENTS WITH MASTERS OR POST GRADUATE CERTIFICATE COURSES.

DETAILS ABOUT MSIS COURSE: HTTPS://WWW.MENLO.EDU/MSIS-CURRICULUM/

PRESS: HTTPS://WWW.FOX16.COM/BUSINESS/PRESS-RELEASES/EIN-PRESSWIRE/690059075/MERGING-SUSTAINABILITY-WITH-TECHNOLOGY-IICSR-AND-MENLO-COLLEGE-COLLABORATE-ON-COURSE-CREDIT-TRANSFER/

FOR MORE DETAILS: INFO@IICSR.COM





# CAREER CHART JOIN AS:

- 1. CSR/Sustainability Executive or Manager in MSME or large scale industry, multinational.
- 2. CSR outreach head/fundraiser at NGO.
- 3. CSR collaborator/outreach for Constituency development or Government projects.
- 4. CSR Manager/ Executive at International Aid Agencies
- 5. Other verticals would depend on the apprenticeship taken and the electives selected by the candidates.
- 6. Become an Entrepreneur.

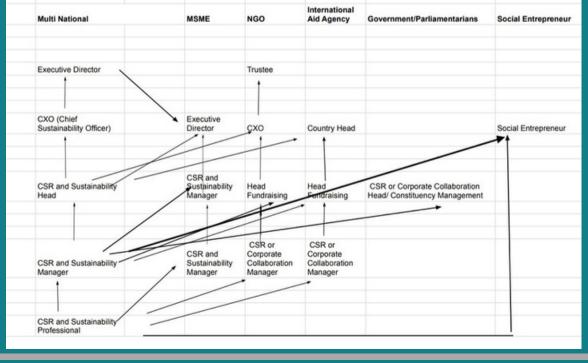
### **CAREER ROADMAP**

Corporate map: CSR Head - Chief CSR/Sustainability Officer - CSR/Sustainability - Director NGO: CSR Manager - Head Corporate Relations - CXO Government: Sustainable development officer (SDO) or Corporate CSR Officer

# CAREER OPPORTUNITIES

We aim to prepare
Responsible
Business Leaders to
take the real world
challenges.









### DIVERSE PEER GROUP

All aspects of IICSR such as academic, experiential, cultural or informal, allows you to engage with your diverse set of peers in multiple ways and build a close knit community.

- Young graduates looking to develop their career in CSR, Sustainability and Responsible Business Leadership.
- Professionals looking to upgrade their knowledge in CSR and Sustainability to become Responsible Business Leaders.
- Professionals looking for recognized certification in the field of Responsible Business Leadership.
- People looking for second career in developing Responsible Business Leadership.
- People looking for real time on ground experience in CSR and Sustainability.
- Working professional taking a sabbatical.

Peer group from online and offline courses.



# EXPERIMENTAL LEARNING MODULE

A unique combination of theory and practical learning for building Responsible Business Leadership in the industries.

The ELM helps you to learn how to work collaboratively, solve complex problems with an interdisciplinary approach, and build domain knowledge. Sectors include:



Education & training



Healthcare & Wellness



Finance & Consulting



Environment& sustainability.

### **EXPERT** FACULTIES (\*)





Mr. Adil Firoze Director at CSR consultancy services

A master's from IICSR, an institution having expertise, international visibility, and credibility, makes you stand out from the multitude of graduating students. It gives you an opportunity to benchmark your knowledge by providing a deeper understanding of this highly specialized field of the Development sector.

> -Adil Firoze, Director at CSR consultancy services



Dr. Smriti Pahwa Founder-The "MOC" Mindset Senior consultant | Author.

"Harsha Mukerjee and colleagues at the International Institute for CSR (IICSR) are pioneers in bringing CSR (Corporate Social Responsibility) to the forefront both in academia and Government. They also have an international reach with their brand of systems wide CSR."

- Dr Michael Hopkins, CEO MHC international and Advisor to IICSR Group



Dr. K.K.Upadhyay Professor & Chairperson, Centre for sustainability & CSR at BIMTECH



**Dr. Michael Hopkins**CEO at MHC International

# INSPIRING FACULTIES (\*\*)



Mr. S.K.Sharma

Ms.Ludivine Noirel

Ms. Meera Tenguria CEO Aarohan Communications & CSR Strategist Trainer.

Former General Manager, Sustainable CEO & Founder Bridgeastern development NTPC Ltd.

Capital.



Mr. R. Vaidyanathan ESG Practioner Ex big 4.



Dr. Satanu Satapathy

Corporate Environment & Sustainability Lead-CLP India.

" It has been a pleasure to be a trainer with IICSR since it's formation. IICSRs commitment to the cause of corporate responsibility has been exemplary. As it expands and grows, IICSR is contributing to nation building."

-Meera Tenguria, Ceo Aarohan communication and trainer at **IICSR** group.

# INSPIRING FACULTIES





Mr. Sumantra Sen CEO Canvest Infracapital Inc.



Dr. Mona Nagorwala
Ph.D Social Work,
Trainer, Consultant & Advisor CSR
& Sustainability.



Mr.Venkat Rolla
Consult Corporates/NGOs in conceptualising social programs.



Dr. Anil Jaggi, Phd
Founder Conscious Ventures.

"Blended with practical learning, live interactions with Global leaders and exposure to research alongwith intensive and insightful comprehensive coverage of conceptual framework, theories and business models on Global Sustainability & CSR essentials, the course is a must for Development Professionals and Business Managers aspiring for cutting edge domain to develop key competencies on the fundamentals and principles of CSR & Sustainability."

- Dr. Mona Nagorwala, Ph.D, Social work, Consultant, Trainer CSR & Sustainability

# **IICSR ADVISORY SQUAD**

IIICSR has industry leaders as mentors so students realize their visions & take informed decisions in life and develop their professional career.

### INDUSTRY LEADERS-IICSR MENTORS



DR. PRAGNYA RAM
Group President ,Group Head - CSR,Legacy
Documentation at Aditya Birla



MR.RAVI AGARWAL Head CSR AYE Finance



MR.ATUL SINGH
Vice President-CSR at Emami Ltd



MR.ASHWINI SAXENA CEO JSW Foundation



BRIDG. RAJIV WILLIAMS
Corporate Head CSR, JSL foundation



MS. SHALINI SINGH

Lafarge Group



MR. PRAVEEN KARN Head Group CSR at Minda



MS. SAKINA BAKER
Bosch Foundation



MR.VIVEK PRAKASH

Vice President & Head Corporate

Social Responsibility at Jubilant

Ingrevia Ltd.



MS.ANUPAM NIDHI

Head Corporate Social

Responsibility at Hindustan

Zinc, Vedanta



DR. WOLFGANG
ENGSHUBER
Advisory Council Member at
World CSR.



MS. AMAN ANNU

Head of Corporate

Communications & CSR at DCM

Shriram Ltd.



MR. ABHISHEK RANJAN
CSR, Climate Change, Brillio,



MS.MEENAKSHI BATRA

Former-CEO at Charities

Aid Foundation (CAF), India



MR. RISHI PATHANIA
Head CSR at UPL Ltd.



MR. NIXON JOSEPH
CEO at CLT India





DR.BOB POJASEK.PH.D. MD Center for Corporate Performance & Sustainability



DR. ELAINE COHEN
Managing Director at Beyond
Business



**DR. WAYNE VISSER** Fellow Cambridge Institute of Sustainability Leadership



MR. VISHAL BHARADWAJ Group Head-CSR, CEO at Dalmia Bharat Ltd.



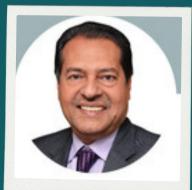
MR. PRATYUSH PANDA
LnT Foundation



MR. RAJEEV BHADAURIA Former JSPL Group



DR. SUNE SKADEGAARD
THORSEN
Founder & CEO ,Global CSR



DR. BHASKAR CHATTERJEE CEO VEDANTA FOUNDATION

### **ALUMNI** NETWORK 6

A strong alumni network with online and offline professionals working at different levels in the corporate, NGO and Government sectors.

### Some of our alumni are:

- 1. Ms Bindu Nair, IOCL.
- 2. Mr Bhoopender, Reliance Foundation.
- 3. Dharmendra, Sembcorp.
- 4. Ruchita, INDIGRID.
- 5. Mr. Saurabh Singh, INDIGRID
- 6. Vijay Kamble, RCCPL Birla Group and more.



MR. ARUN KUMAR. NLR FOUNDATION.



MS. RUCHI SHARMA. INDUS ENVIRONMENTAL SERVICES PRIVATE LTD.



**AARTI INDUSTRIES.** 



MS. KIRAN YADAV, HSBC.



MR.ATUL SAXENA, IFCI.

"The sessions were excellent and it gave the participant a global review of CSR."

- R. Bindu, Indian Oil Corporation Limited. (IOCL) (Cohort - COVID19 Transformation of CSR and Sustainability to New Era



MS. R. BINDU, INDIAN OIL CORPORATION LTD.







### **ADMISSION FEES**

Tuition Fees: INR 1,50,000 on campus Fully furnished accommodation between INR 15,000 to INR 25,000 per month available

### **Admission process:**

Share your CV at info@iicsr.com

We will schedule an admissions interview call

# SELECTION PROCESS



- Any Graduate degree with 60% or first class marks.
- 0-2 years work experience preferred
- Passion and compassion for the societal change
- Drive to go the extra mile consistently and persistently
- · Ready to travel the world.
- Background in NGO or problem solver/Innovator of social development challenges preferred.

### **ASSISTANCE**

- ACCOMMODATION AROUND THE CAMPUS
- INTERNSHIP
- JOB

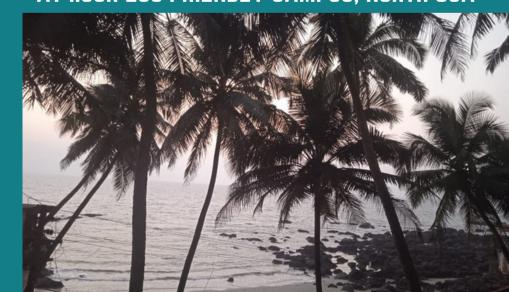
### FINANCIAL AID

**ACHALA SCHOLARSHIP FROM EKJAA FOUNDATION** 



### **MODE OF DELIVERY**

- AT IICSR ECO FRIENDLY CAMPUS, NORTH GOA







### TESTIMONIALS:





"IICSR has conducted stupendous training to our entire Board and went to the nuances of explaining the concepts of CSR and Sustainability."
- Sanjukta Raiguru, MD SBI Foundation

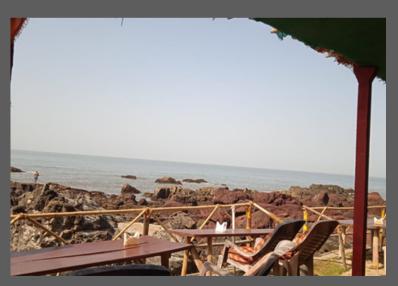
"IICSR Group has introduced innovative thinking to the NGO sector. The Social Return on Investment (SROI) Training and Analysis conducted by them has given new perspective to our work. "- Mr. Anthony Samy, Founder ALERT,India

"The learning by the tutors by highly practical and industry expert interaction helped in better understanding of the topics." - Ankaj Sharma,
Reliance Foundation (Cohort - Sustainability Indices)

"Excellent institute providing excellent blend of theory, practice and involving themes, very well connected to Industry and Global thought leaders. Very Sincere approach." - P.K Saklecha, Indian Oil Corporation Limited (IOCL) (Cohort - COVID19 Transformation of CSR and Sustainability to New Era)

# LEARN IN SUSTAINABLE ENVIRONMENT:





Canteen area



# STUDENT PLACEMENT

Johny Talreja, Chief manager ESG at HDFC AMC Alumni Online Masters in CSR & Sustainability Certificate.





Anushree Eshwar, Senior Manager ESG at Kalpataru Power Limited

Venu Tiwari, Research Head CSR Habitat India





**Hemanth Harshan, NABARD Foundation** 

Siri Chandana, Momentum India







Our trainers are leading practitioners based in India, Kenya, France, UK, USA and other countries. We are also among the first one's in India to curate 2 years full-time dual degree courses in MBA in CSR. The Executive Masters in CSR and Sustainability Certificate course provides theory and practical live experience of ground reality.



### ABOUT MEPSC

Management & Entrepreneurship and Professional
Skills Council (MEPSC)
(A sector skills council under Ministry of Skills
development and Entrepreneurship)

MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills. It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.





"WESHAPE THINKERS, **LEADERS & CHANGE MAKERS OF** TOMORROW.'

### HICSR FELLOWSHIPS -"REALIZE YOUR BEING"



# SOCIALin











Facebook: https://www.facebook.com/iicsrindia

Twitter: https://twitter.com/IICSR1

Instagram: https://www.instagram.com/iicsr1/

LinkedIn: https://www.linkedin.com/school/internationalinstitute-of-corporate-sustainability-and-responsibility/

Youtube: Info - IICSR

### **CONTACTUS**

Phone: +91 798 211 2389

Website: www.iicsr.com

**Campus Location:** 

**IICSR** and Sustainability

Knowledge Management

565/2 Shree Sai, Khalchawada,

Near Sweet Lake.

Arambol, North Goa - 403524



